

Ritwik Sarkar

Studied in the UK, worked in New Delhi and now moved to the Bay Area. Im a writer with a specialization in integrating digital media with traditional news reporting. I aim to work as a digital reporter, and maximize the potential of news content to a new, digital-first audience.

WORK EXPERIENCE

The Quint, New Delhi, India
January 2017- July 2017

Digital Reporter

Covered breaking news as a reporter, enriching wire content with social media reactions and infographics, in addition to producing news videos. Copy Edited stories and social media messages for the website's viral news section 'Quint Neon' and Created guidelines for sharing our news stories over Snapchat and Instagram, boosting the company's following on each of the handles.

Articles at: <https://www.thequint.com/search?q=ritwik+sarkar>

Jesmond Local, Newcastle, UK
October 2015- September 2016

Crime Reporter

Covered instances of petty crime and wrote reports on larger criminal issues within the city. Ran investigative data reports of graffiti and community apathy towards it. Interviewed both victims and members of the police for feature pieces. Anchored the site's first news show, Jesmond Local TV

The Press Association, Newcastle, UK
May 2016- September 2016

Trainee

Applied skills in interviewing and data journalism to create short and long-form reports for the PA's local journals. Specialized in web development for feature news subjects, adjusting Wordpress CMS, and minor programming to enhance the site's content and visibility. Produced video on both PremierPro and iMovie, for news and feature stories.

TheHardTackle.com, New Delhi, India
May 2014- September 2015

Feature Writer

Drafted previews, reviews and predictions for European soccer matches. Created strategies for better SEO, in addition to managing a team of six, writers, copyediting their stories as well as developing the site's style guide. Wrote long form feature pieces for larger issues affecting the game.
Articles at: <http://www.thehardtackle.com/author/ritwik23sarkar/>

EDUCATION

Newcastle University, MA in International Multimedia Journalism
October 2015- September 2016

Learned different forms of print and magazine layout and applied them to different sub-editing and design projects. Specialized in website development, creating a full site concerning political apathy in the University for my final project.
Final Project: www.vote4thought.weebly.com

Ramjas College, University of Delhi, BA (Honors) History
July 2012- May 2015

Graduated with Distinction

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CORE CAPABILITES

Desk and field reporting
Report and feature writing
News sourcing

Search engine optimization of content
Social media optimization

News and feature photography
Mobile & DSLR videography

Scripting, producing news videos

DIGITAL CAPABILITES

Adobe Photoshop, InDesign,
Premier Pro, Audition

Apple iMovie, Final Cut Pro
All forms of MS Office

CERTIFICATIONS

British Journalism Training Council
A Grade

REFERENCES

Jaskirat S.Bawa
Desk Editor, The Quint
jaskirat.bawa@thequint.com
Film City, Noida 16-A, India.

Paul Jones,
Head of Diploma Course Training
The Press Association,
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Groat Market, Newcastle upon Tyne

Ian Wiley,
Chief Editor, Jesmond Local
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