

# JUSTIN QUIRICI

Portfolio: [justinquirici.wordpress.com](http://justinquirici.wordpress.com)

## Skills

- Writing:**
- Writing • Editing
  - Proofreading
  - Research
  - Web Copy
  - Marketing
  - Journalism
  - Case studies
- Tech:**
- Adobe CS
  - Google Docs
  - Web/social media
  - Office software
  - Salesforce (ExactTarget)
  - Audio editing
  - Teleconferencing
- Media:**
- Public speaking
  - Group facilitation
  - Scripting
- Office:**
- Organizing
  - Streamlining
  - Planning
  - Tracking
  - Communication
- People:**
- Advanced perspective-taking
  - Translating thinking styles
  - Conflict management

## Education

### John F. Kennedy University

- Integral Theory

### University of Connecticut

- Communication Science and Political Science

## Contact

justinquirici@gmail.com  
(860) 212-4033

## Experience

### Content Writing/Copywriting

#### Cooper UX Design

- Researched and wrote case studies from scratch
- Uplevelled site headlines and copy
- Other projects: company history, employee bio, marketing emails

#### Influence & Co

- Ghostwrote B2B content marketing for tech-expert clients
- Quickly learned and explained technologies
- Matched client voices and styles

### Email Marketing

#### Mother Jones

- Wrote one year of marketing material in a 5-week project
- Translated raw data into persuasive copy

#### Online Education

- Wrote/edited hundreds of marketing and product delivery emails
- Launched and hosted events with 7000+ attendance
- Developed subscriber resources for micro-targeting
- Organized and updated website

### Other Writing

#### Political Campaigning

- Translated polls and research into compelling campaign message
- Worked with candidates to craft and target campaign

#### Journalism

- Wrote news stories ranging from local events to national politics
- Reviewed books and events for a publishing and arts collective

### Other Experience

- Graphic design and on-campus marketing Internship
- Photography/photo editing for newspaper
- Gubernatorial campaign assistant
- 6+ years in customer service