



## SUMMARY

A designer with an eclectic professional background in psychology, ethnographic research, and education.

## EDUCATION

**Certificate UX Design**  
Bloc.io  
January 2019

**M.S. Education**  
University of Pennsylvania  
May 2017

**B.A. Psychology & Anthropology**  
Amherst College  
June 2015

## TOOLBOX

### UX Methods

Design Thinking  
Competitive Analysis  
Persona Development  
User Flows & Wireframes  
Usability Testing  
Survey Design  
Sketching  
Rapid Prototyping

### Design & Prototyping Tools

Figma, Adobe Creative Suite, InVision

### Programming

HTML, CSS, Javascript, Git/Github

### Collaboration Tools

Slack, Trello, Asana

### Analytical Tools

Google Analytics, Qualtrics

## WORK EXPERIENCE

### Freelance UX Designer | Various

Oct 2018-Present

#### *Crobot.io*

- Platform aimed at engineers that provides a system for organizing and keeping track of rulesets for Github repositories
- Collaborated with two other designers and the lead engineer to determine minimum viable product based on development constraints
- Proposed new user flow and onboarding process that would aide engineering workflow

#### *Pocket Chefs*

- Platform that connects young families to professional chefs to help with meal prep each week
- Collaborated with user researchers to identify key pain points in original design with sessions from 10+ participants
- Worked with leadership and developers to design the desktop and mobile platform on Wordpress for hundreds of monthly users
- Optimized user experience including layout and content for better discovery and overall delight

### UX/UI Design Apprenticeship | Bloc.io

Jan 2018- Jan 2019

- Worked with senior designers to create 4 SAAS and consumer facing mobile and web projects
- Conducted 50+ user surveys and developed personas to better understand customer needs
- Iterated on projects from idea through to final execution, developing information architecture, visuals with familiar UI patterns, and prototypes to test with users

### Scheduling Consultant | Quarry Lane School

Jan 2018- Jun 2018

- Private school considering revamping their master schedule to compete with peer schools and improve student wellness
- Co-led committee that conducted an analysis of 350+ student schedules and a survey of 30+ teachers and administrators to identify key pain points
- Designed and developed a master schedule that would accommodate 150+ individual courses, 7 grade levels, 3 academic tracks, and exceed state requirements

### Graduate Researcher | UPenn

Jun 2015- Jun 2017

- 2 year research inquiry into curriculum and pedagogy
- Conducted qualitative study into student learning and outcomes of 12 classes and 24+ students at a private boarding institution
- Re-designed curricular approach that employed cognitive and social psychology principles to learning and retention, reducing ego-threatening topics
- Analyzed and communicated findings to faculty and administration for larger departmental restructuring.