



SUMMARY

A designer with an eclectic professional background in psychology, ethnographic research, and education.

EDUCATION

Certificate UX Design

Bloc.io

January 2019

M.S. Education

University of Pennsylvania

May 2017

B.A. Psychology &

Anthropology

Amherst College

June 2015

TOOLBOX

UX Methods

Design Thinking

Competitive Analysis

Persona Development

User Flows & Wireframes

Usability Testing

Survey Design

Sketching

Rapid Prototyping

Design & Prototyping

Tools

Figma, Adobe Creative Suite,

InVision

Programming

HTML, CSS, Javascript,

Git/Github

Collaboration Tools

Slack, Trello, Asana

Analytical Tools

Google Analytics, Qualtrics

WORK EXPERIENCE

Freelance UX Designer | Various

Oct 2018-Present

Crobot.io

- Platform aimed at engineers that provides a system for organizing and keeping track of rule sets for Github repositories
- Collaborated with two other designers and the lead engineer to determine minimum viable product based on development constraints
- Proposed new user flow and onboarding process that would aid engineering workflow

Pocket Chefs

- Platform that connects young families to professional chefs to help with meal prep each week
- Collaborated with user researchers to identify key pain points in original design with sessions from 10+ participants
- Worked with leadership and developers to design the desktop and mobile platform on Wordpress for hundreds of monthly users
- Optimized user experience including layout and content for better discovery and overall delight

UX/UI Design Apprenticeship | Bloc.io

Jan 2018- Jan 2019

- Worked with senior designers to create 4 SAAS and consumer facing mobile and web projects
- Conducted 50+ user surveys and developed personas to better understand customer needs
- Iterated on projects from idea through to final execution, developing information architecture, visuals with familiar UI patterns, and prototypes to test with users

Scheduling Consultant | Quarry Lane School

Jan 2018- Jun 2018

- Private school considering revamping their master schedule to compete with peer schools and improve student wellness
- Co-led committee that conducted an analysis of 350+ student schedules and a survey of 30+ teachers and administrators to identify key pain points
- Designed and developed a master schedule that would accommodate 150+ individual courses, 7 grade levels, 3 academic tracks, and exceed state requirements

Graduate Researcher | UPenn

Jun 2015- Jun 2017

- 2 year research inquiry into curriculum and pedagogy
- Conducted qualitative study into student learning and outcomes of 12 classes and 24+ students at a private boarding institution
- Re-designed curricular approach that employed cognitive and social psychology principles to learning and retention, reducing ego-threatening topics
- Analyzed and communicated findings to faculty and administration for larger departmental restructuring.