

Christopher Kong

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[christopherjkong](#)



[OptTrader](#)

RELEVANT PROFESSIONAL EXPERIENCE

Uptick, Finance iOS App

San Mateo, CA

Founder, Product Manager & Developer

2015 – Present

- Defines product requirements, establishes strategy and roadmap, prioritizes backlogs and manages 3 major product releases.
- Lead a remote team of 3 mobile developers and 4 designers for clients' projects in Agile development including a children's marketplace app.
- Established marketing campaigns on WeChat platform to target Chinese mobile users that resulted in 100% growth in sessions and 33% growth in daily active users.
- Launched [TravelersPin](#), a streamlined way for travelers to share photo and travel tips using geolocation.

Chinesefn, Chinese-Language Financial & Investment Website

Shanghai, China

Market Content Manager

2014 – 2015

- Developed and launched online content for 15,000 paid subscribers, including 4 options and education newsletters.
- Provided weekly and monthly coaching on trading for clients.
- Designed trading and market videos which were shared with clients.
- Produced business plan for products including competitive analysis, price, and cost analysis.
- Leveraged social media platforms in China such as WeChat and Weibo for marketing.

Fog, Cloud-based Inventory Management System

New York, NY

Co-Founder, Chief Operating Officer & Product Manager

2011 – 2013

- Designed product and pricing strategies as well as roadmap planning.
- Supervised the development of MVPs including a POS System.
- Analyzed and improved data integration process from different sources into Fog's enterprise data warehouse.
- Partnered with dealers, e-commerce partners, and end users to define, document and implement new product requirements.
- Built and led a small team of 2 developers and 2 designers to launch Fog beta.
- Led on-site usability testing with users.
- Managed fundraising process including setting and preparing for meetings with VC firms.

Hexagon Capital Management, Long/Short Equity Hedge Fund

New York, NY

Co-founder, Managing Member & Portfolio Manager

2008 – 2010

- Launched and managed portfolios concentrating in US small capitalization and emerging markets companies with a strategic approach to seek long-term investment opportunities.
- Prepared and presented marketing and legal documentation for new fund launch and sales initiatives to investors.

TD Securities (USA)

New York, NY

BNY Capital Markets**Lehman Brothers**

Investment Banker, Leveraged Finance & M&A Groups

1998 – 2008

- Closed US\$15+ billion of deal transactions that covered a broad range of different industries (media, telecommunications, natural resources, transportation, and utilities).
- Trained new bankers on deal structures, and due diligence.
- Prepared and presented documentation to multiple teams for new deal launches initiatives.
- Served as liaison between corporate and private equity clients, internal teams, and institutional investors during deal launches.
- Developed standardized templates financial models, pitch decks to increase efficiencies.

EDUCATION**Product School (San Francisco Campus)**

Software Product Management (SPM) Certification, 2017

Stern School of Business, New York University

B.S., Finance & International Business, 1998

TECHNICAL SKILLS

Sketch | Swift | Objective-C | JavaScript | Xcode | React Native | REST API | RxSwift | CoreData | Realm | Parse | CloudKit | Firebase | CocoaPods | Git Source Control | SQL

LANGUAGES

English, Mandarin, Cantonese