



TAYLOR BROWN

CONTACT



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EDUCATION

Ohio University
Bachelor of Specialized Studies
Dramatic and Literary Analysis

WORK EXPERIENCE

Adventures in Common

SENIOR EVENTS MANAGER, SEPT '17-DEC '17

- Developed and implemented new tactics for member acquisition and engagement
- Supervised a team of six and led weekly staff meetings
- Partnered with the WeWork Community Team to host events for their members in their San Francisco offices
- Curated, promoted and hosted an average of 25-30 events per month for Bay Area
- Responsible for hiring and training of contracted event hosts and interns

EVENTS MANAGER, JULY '17-SEPT '17

- Managed the expansion of member base and event territory to the East Bay/Peninsula
- Defined and maintained budgets, expense and cost-volume-profit reports
- Responsible for all vendor and supply purchase necessary for event production
- Maintained all social media sites including Facebook, Instagram and Meetup

EVENTS COORDINATOR, MAR '17-JULY '17

- Curated, promoted and hosted an average of 12-15 events per month in San Francisco County for new social adventures club
- Drafted and distributed event calendars across social platforms both paid and organic

Public School 310 Gastropub

EVENTS COORDINATOR/SHIFT MANAGER, NOV '12-MAR '17

- Represented company at private events, fundraiser and community outreach programs
- Managed 5-10 employees during team oriented service in a high volume restaurant
- Handled guest requests, concerns and complaints
- Responsible for the hiring and training of new employees at multiple locations

Strand Brewing Company

BRAND AMBASSADOR, APR '14-APR '15

- Promoted Strand Brewing Company at craft beer events and tastings around LA County
- Educated consumers about company, product and craft beer culture
- Organized and built displays to showcase goods