

Project Management | Drive projects, schedules, and deliverables from concept to delivery.

Digital Media | Versatile producer and designer, web sites, print, motion graphics.

Client Interface | Lead meetings, conduct on-site discovery sessions, develop creative strategy, prepare proposals and estimates.

Team Leadership | Lead cross-functional teams, source, and guide freelancers and vendors, drive multiple projects simultaneously.

Workflow Streamlining | Organize systems and processes for clients, creative, talent, and management

Tools | Adobe CC Suite, Google Docs/Drive, Microsoft Suite, Trello, Asana.

Style | Easygoing, positive, reliable, excellent communicator, collaborative, fantastic problem-solver.

PROFESSIONAL EXPERIENCE

Founder, Creative Director | **Stefangus Design** | Oakland, CA | 2016 – Present

- Lead teams of contract artists and writers in the delivery of animated products, how-to videos, and marketing materials. Clients include SAP, Intuit, LeapFrog, First Data, Stanford University, Delphi Group, Urban Land Institute, and Medtronic.
- Collaborate with documentary filmmakers to create animation and motion graphics for award-winning films.

Project Manager, Art Director | **Estioko Design** | Oakland, CA | 2019 – Present

- Manage developers and designers through web-design projects for tech companies.
- Lead meetings with clients, and conduct on-site research sessions for strategy and design recommendations.

Visual Designer, XML Developer | **Mobi TV** | Emeryville, CA | 2014 – 2015

- Acted as a liaison between the design and development teams, doing visual fine-tuning of design for B2C mobile apps.
- Designed wireframes and comps for B2C mobile and desktop apps.

Visual Designer, Art Director | **Wize/Nextag** | San Mateo, CA | 2010 – 2012

- Lead Designer on multiple re-branding projects. Managed assisting designers working on the B2B website and mobile app.
- Conducted user research and user testing interviews, gathered and analyzed data — compiled findings and recommendations for presentation to stakeholders.
- Directed photoshoots. Drove and executed the redesign of mobile marketing. Concepted internal photo studio.
- Generated cost savings for the company by utilizing internal staff members for photography and modeling.

Designer, Art Director | **Stanford Communications** | Palo Alto, CA | 2005 – 2010

- Art directed and produced a promotional paper for the opening of Stanford's \$118 million Environment and Energy Building.
- Illustrated and created animations for various science and medical presentations.
- Designed the university presence across various social media platforms.
- Created page design and illustrations for the weekly faculty newspaper.

OTHER LEADERSHIP EXPERIENCE

Founder, Spark Leader | **Freelancers Union** | Oakland, CA | 2017 – 2019

Started the Oakland chapter of the national organization. Recruited co-leaders, scouted meeting locations, secured food sponsorship, and organized the monthly Spark meetings. Booked guest speakers on marketing, business development, tax law, and more, depending on the monthly subject matter. Co-created and maintained the social media presence for the chapter.

Creative & Musical Director | **Luminous Family Trust Music Ensemble** | Oakland, CA | 2004 – 2008

Luminous Family Trust was a performing eight piece band. Booked over 100 performances at various venues throughout California. Secured a monthly residency and produced two recorded albums. Recruited, interviewed and auditioned new members and substitutes. Scheduled weekly practices and created a welcoming and creative environment. Created an online system with sheet music and demo examples for maximized rehearsal efficiency. Drove public awareness through online, print and e-mail marketing campaigns. Developed group brand: logo, color scheme, graphics, imagery, messaging, and online presence.

EDUCATION, COURSEWORK & CERTIFICATES

- **Bachelor of Fine Arts – Illustration & Animation** | Academy Of Art University | San Francisco, CA
- **Double Goal Coach** | Positive Coaching Alliance
- **Adaptive Leadership: Mobilizing for Change** | +Acumen with Cambridge Leadership Association
- **Human-Centered Design for Social Change** | +Acumen with IDEO.org
- **Design Research Workshop** | Rob Curedale, San Francisco