

Farah Saud

A product designer focused on Interaction and Visual Design. I have 4+ years of design experience with a background in Architecture and Planning. Passionate about product thinking, problem solving and creating user-friendly interfaces. Areas of expertise are storyboarding, mock-ups, prototyping, wire framing, quick user research and pixel-perfect designing. I have startup experience in Silicon Valley and proficient in designing for iOS, android and wearable devices.

Portfolio <http://farahs-designs.webflow.io/>

Skills

Prototyping and Wireframing: FluidUI, Balsamiq, InVisionapp

Animation: Origami, Principle

Design: Sketch (Plugins: Zeplin, Craft), Illustrator, Photoshop

Quick User Research: Usability Study and Interview

Front-End: HTML5, CSS3, Client-Side Javascript (Basic)

Experience

User Interface Designer at Vimo Labs, Inc (Mountain View, CA)

August 2016 - December 2016

Applications I have worked on (available in the app store):

- Gymatic for Apple Watch: Transformed conceptual ideas into simple user-friendly interactions. The app is featured in the Apple watch app store.
- Golf Swing Analyzer for iPhone: Improved visual design and style guides.
- TrackMyGolf for iPhone: Designed icons and animations that represent golf related activities.

User Interface Designer at Yogatailor (Mountain View, CA)

Feb 2016 - June 2016

- Concept development to final visual design for the android app following “Material Design” concept.
- Responsible for freehand sketching, storyboarding, wire framing, prototyping, preparing low-fidelity to high-fidelity mock-ups, and exporting assets for development.

GIS Mapper at PG&E (San Francisco, CA)

Oct 2013 - Sep 2014

Create networks of gas distribution and services in GIS (ArcGIS and ArcFM) with special focus on maintaining asset registry in SAP.

Urban Design Intern at NHSSV (San Jose, CA)

Jan 2013 - July 2013

Worked on creating design guidelines to improve alleyways and physical condition of the neighborhood *Hoffman via Monte* in San Jose, California.

Associate Architect at Volumezero Ltd (Dhaka, BD)

March 2009 - July 2011

Developed 2D and 3D architectural designs following building code and zoning. Performed site surveys, pre-design research, and logistical analysis as part of the design process.

Education

San Jose State University - Master of Urban and Regional Planning, 2013

San Jose State University - Certification: Application of Technology In Planning, 2013

Bangladesh University of Engineering and Technology - Bachelor of Architecture, 2009

Independent Coursework

User Research Workshop, 2016

Mobile Interface Design - UCSC Extension, 2015

Enhanced Website Design - Stanford Continuing Studies, 2014

Client-Side Javascript - De Anza College, 2014

Mobile App Design in Sketch, 2014

Rapid Prototyping, 2014

Product Design, 2014

Contact

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*Authorized to work in USA (Green Card Holder)