

Jim Bricker

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ACHIEVEMENTS

- Founder of Order Pizza, a top 100 app in the Food and Drink category that raised a seed round led by Tony Hsieh, CEO of Zappos
- Led product and development for Order Pizza's iOS and web apps that led to sending orders to 30% of pizzerias in the US, as featured in Tech Crunch and MacWorld.
- PayPalX 2nd place finalist in the mobile commerce category
- Dev Ops lead for AltX, iMatchative's first product in FinTech, critical for \$20M series B
- Subject matter expert and part of core team at Microsoft that developed Remote Desktop Gateway for Windows Server 2008, now used by millions of Windows customers

DEVELOPMENT SKILLS

- Cloud Architecture, O365, Azure, AWS, New Relic
- HTML, CSS, Javascript, Unity, Ruby, GitHub, Linux, Powershell, Windows Server
- Balsamiq, Keynote
- Jira, Trello, Slack, Teams

EXPERIENCE

Founder, Better Than

New York, NY — 2016 - Present

Created a next generation comparison/search engine for consumer recommendations. Better Than creates a more human way of rating & reviewing businesses, products, and services that relies on 1:1 comparisons from experts, friends, and influencers. Better Than is an independent project that has allowed me to dive deeper into product strategy, learn Ruby, and to work on solving search engine bias.

Accomplishments

- Led product and development for iOS and Android app resulting in a proof concept
- Conducted market and user research for use case scenarios that defined product roadmap
- Responsible for architecture with Heroku and Algolia for proof of concept used in A/B testing
- Responsible for all wireframes, writing technical specifications, information architecture and UI
- Followed agile development methodology for weekly sprints

Independent Consultant

New York, NY — 2016 - Present

Accomplishments

- Led 3 large hybrid Office 365 migrations and 1 Azure Site Recovery deployment
- Responsible for Exchange, Office 365, Azure, Azure Active Directory and PowerShell scripts at the NYC Housing Authority, WWE, and Albany Medical Center
- Responsible for tracking budgets, timelines, and creating SOW's and PowerPoint presentations
- Built Hybrid Exchange/Office 365 Lab used by other consultants for training and learning
- Repaired lab and built new web, database, and email servers
- Responded to a business critical RFP for a 100TB migration to Office 365/Azure
- Completed 3-month training program for DocAve, Compliance Guardian, and Governance Automation

Cloud Engineer & Project Manager, Slalom

New York, NY — 2014 - 2015

Accomplishments

- Successfully led a team to implement one of the largest Hybrid Office 365 deployments designed for 70,000 accounts at NYCHHC
- Responsible for DevOps and improvements to an enterprise mobile application for Weight Watchers
- Implemented an infrastructure test plan and completed a critical strategic analysis for Starwood Hotels

CoFounder, Swan - a DreamIT company

Austin, TX — 2014

Swan is a marketplace that acts as a reservation arrangement service for on-demand beauty services between customers and Swan-approved beauty professionals and salons. Users select a beauty service, browse and request a provider of their choice, and pay all within Swan's platform. Launched in Austin, TX in January 2014, Swan achieved a 27% customer repeat rate while participating in DreamIt, of one the top 10 technology accelerators.

Accomplishments

- Led product, design, and dev team that shipped iOS app and POC in two months
- Participated in DreamIT Austin startup accelerator
- Tested and onboarded 100 providers across TX including a 41 location salon chain
- Received and processed orders for several hundred real time users
- Presented to prominent VC's including Mark Cuban, Floodgate, Battery Ventures, and CRV
- Named most promising startup by Venture Beat from the DreamIt 2014 Winter class
- Awarded 2014 Best of Digital title in Instyle magazine

DevOps and Infrastructure Architect, iMatchative

San Francisco, CA — 2013 - 2014

iMatchative uses science and technology to create transformative investment intelligence products. The company specializes in superior data aggregation and analysis, behavioral psychology and algorithms. AltX is iMatchative's first product. I was contracted for a one year engagement to stabilize and improve their hosting and releases processes.

Accomplishments

- Responsible for software releases, owned consumer production environments, and internal email, and websites achieving a 100% uptime and improved performance critical to close \$20M Series A round
- Architected all environments with Microsoft including HyperV, Azure and Office 365
- Owned database management, Active Directory, IIS, Powershell, DNS, SSL Certificates
- Worked directly with C-level team to gather requirements and support global and diverse skill level teams

Founder and CEO, Order Mapper Inc.

San Francisco, CA — 2011 - 2014

Order Mapper Inc. was built as a PaaS startup to allow users to order virtually any physical good or service from any business with a mobile device. The cloud-based platform received, processed, and delivered orders to businesses, providing targeted marketing and promotional opportunities. The first app on the platform 'Order Pizza' for iPhone was the largest independent pizza directory on mobile fulfilling orders to over 30% of pizzerias in the United States, gaining over 250,000 downloads in the process and placing it as one of the Top 100 Lifestyle apps in the App Store.

Accomplishments

- Owned product roadmap and created vision for product from idea stage through production
- Wrote detailed specs and technical architecture as well as generated wireframes for proof of concept
- Hired and managed a team of designers and developers (front-end and back-end) both in office and remotely
- Created a revenue generating mobile ordering platform and achieved a 14% month over month growth and 99% customer satisfaction score
- Won 2nd place in PayPal X e-commerce competition for mobile
- Secured investment from Dave McClure, Tony Hsieh, and several angel investors

Independent Consultant

Seattle, WA & San Francisco, CA — 2008 - 2011

Accomplishments

- SharePoint Project Manager and Infrastructure Architect at CV Therapeutics in Palo Alto
- Conducted Documentum/SharePoint migration for CVT's clinical trial document storage system
- Project Manager for Zinio/Samsung Android Readers Hub App
- Created repeatable cross team release methodology including process, security reviews, testing, and documentation standards using SharePoint. Built several virtualized environments

Lead Systems Engineer, Microsoft

Seattle, WA — 2005 - 2008

Accomplishments

- Directed development and deployment of secure, redundant, and scalable extranet remote access infrastructure for daily use by over 10,000 global Microsoft employees
- Hired and mentored a successful team of three systems engineers
- Built bridges with key Windows security and development organizations inside Microsoft
- Subject matter expert and part of core team at Microsoft that developed Remote Desktop Gateway for Windows Server 2008, now used by millions of Windows customers

Systems Engineer, Avanade

Seattle, WA — 2001 - 2005

Accomplishments

- Earned the prestigious Avanade Contribution of Excellence Award twice
- SharePoint portal server 2003 infrastructure engineer
- Enterprise SQL reporting services lead infrastructure architect
- Presented at Microsoft TechEd 2004 and Microsoft Tech Ready
- Security lead responsible for incident response and secure design reviews and deployments
- Completed training for SANS and attended Black Hat security conferences

EDUCATION AND CERTIFICATIONS

Master of Business Administration **(MBA) - Technology Management, 2008**
University of Washington Foster Business School – Seattle, WA

Bachelor of Science **(BS) – Mechanical Engineering, Minor in Economics, 2001**
Colorado School of Mines – Golden, CO