

Aimée Williams, MPH, CHES, CPH

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Leader, educator and public health professional with 10 years of experience driving cross-collaboration at universities, hospitals, and government agencies. Known as a “go to” person for applying data-driven approaches to problem solving, optimizing scarce resources, and creating impactful, human-centric health programs. Passionate about access to healthcare and seeking tech companies with the same mission.

PROFESSIONAL EXPERIENCE

San Francisco State University (SF State) | Lead Health Educator

San Francisco, CA

July 2013 to present

Leadership

- Managed and mentored 2 Health Educators and Health Educator/Dietitian, resulted in increased data-driven programming and interventions for the 30K campus populations (e.g., expanding the therapy animal program to a bi weekly event that reaches 250 students each visit; re-focusing work to address policy-level intervention development; established the CalFresh enrollment program and registered 80+ students for California’s version of food stamps).
- Established and currently chair the Health and Wellness Coalition that unites University-wide and academic departments to change social norms and coordinate the annual Stress Relief Fair. Optimized department resources by integrating event planning as coursework in Recreation, Parks and Tourism class.
- Represent and advocate for 2000+ SF State staff on the Academic Senate and assisted with developing policies for the Academic Policies Committee (e.g., standardized time block and course repeat policy).

Collaboration

- Built relationships and created partnership opportunities with under-utilized departments across campus, including Government Relations, Campus Sustainability, University Corporation and Follett Bookstore (e.g., Bookstore provided incentives to all students completing the National College Health Assessment)
- Partnered with Mashouf Wellness Center Advisory Assembly to develop and implement the wellness arm of the new \$80 million recreation center.

Innovation

- Established San Francisco State University as the only Certified Enrollment Entity for the Affordable Care Act among 23 California State Universities, which enabled 400+ persons to enroll in health insurance through Covered California.
- Organized and executed the American College Health Association’s National College Health Assessment at SF State for the first time. Successfully advocated for its biannual implementation, enabling programs and interventions to be developed and assessed using the data collected, allowing for targeted work and measurement of behavior change.

Children’s Hospital Los Angeles | Education and Communications Project Coordinator II

Los Angeles, CA

October 2010 – June 2013

- Led and partnered with directors from Hemophilia Treatment Centers at Children’s Hospital Orange County, City of Hope, Orthopaedic Hospital, Rady Children’s Hospital, and UC San Diego Medical Center to develop and implement first and second annual Southern California Hemophilia Education Day with 300+ participants.

Centers for Disease Control and Prevention | Health Communication Professional Intern

Atlanta, GA

June 2012 – August 2012

- Re-wrote content for Universal Data Collection System webpage using Simple Language, and evaluated the Division of Blood Disorders website, making recommendations to improve usability and readability.
- Created awareness and sharing insights for the needs of patients and families receiving care at the Hemophilia Treatment Center with Director of Division of Blood Disorders and other senior staff.

EDUCATION, CERTIFICATIONS, AND HONORS

Master of Public Health in Community Health Sciences

UCLA Fielding School of Public Health

2008 – 2010

Bachelor of Arts in Communication Studies

California Polytechnic State University, San Luis Obispo

2002 – 2006

Certified Health Education Specialist

National Commission for Health Education Credentialing, Inc.

March 2010 – present

Certified in Public Health

National Board of Public Health Examiners

August 2010 – present

San Francisco State University

Selected by the Vice President of Student Affairs and Enrollment Management to participate in the inaugural year-long SF State Emerging Leaders training program (2014-2015)

PROFESSIONAL ASSOCIATIONS

American Public Health Association

2011 – present

Society of Public Health Educators

2012 – present

American College Health Association

2015 – present

National Hemophilia Foundation Task Force for Women with Bleeding Disorders

2011 – 2013

PROFESSIONAL SERVICE

Abstract Reviewer, Public Health Education and Health Promotion Program

American Public Health Association Annual Meeting and Expo

2012 – present

Abstract Reviewer, Global Public Health Film Festival Program

American Public Health Association Annual Meeting and Expo

2016

RESEARCH

Eliason, E., Nguyen, K., and Williams, A. 2017. College Students with Psychiatric Disabilities: Challenges to academic success. (Submitted to the *Journal of American College Health*)

Williams, A., Buranahirun, C. and Young, G. 2012. Using web 2.0 for health education and health promotion for patients with bleeding disorders. 2nd National Conference on Blood Disorders in Public Health, Atlanta, GA.