



Yun Gon Nam

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Education

Master of Science, Business Analytics (MBAn)

Expected March 2019

Master of Business Administration (MBA)

HULT INTERNATIONAL BUSINESS SCHOOL | San Francisco, California, USA

- Product Management Club Advisor
- Peer Recognition Award
- Global Professional Scholarship

Bachelor in International Industrial Information (BA)

March 2014

KYONGGI UNIVERSITY | Suwon, South Korea

Experience

PANCHAIN, INC.—San Francisco, California, USA

2018 – 2018

PASSFOLIO (PANCHAIN, INC. COMPANY)

Business Analyst Internship

- Analyzed on-ramp comparison of six competitors' service fees.

MOBIUS (MOCHI: PANCHAIN, INC. COMPANY)

Marketing and Business Development Internship

- Prepared a database of 100+ potential partners for new business opportunities.
- Planned, organized and conducted two live AMA sessions for the Korean community.
- Conducted two Interviews for new product testing in the Korean market.
- Documented competitors' main product and business model analysis.

HULT INTERNATIONAL BUSINESS SCHOOL —San Francisco, California, USA

2018 – 2018

Welcome Team Coordinator | Postgraduate Students

- Collected data regarding to housing confirmations and tracked information in student database accordingly.

MARJORIE MAGAZINE —San Francisco, California, USA

2018 – 2018

Marketing Internship

- Managed, coordinated and scheduled contents for Facebook (102% growth rate), Pinterest, and Instagram.
- Analyzed market diversification opportunity.

TRUST & VALUE LLC —Seoul, South Korea

2014 – 2017

Planning & Management

- Analyzed competitor pricing schemes, developed business cases and revenue models for product pricing.
- Supervised client management and interfaced with delivery team 24/7 to collaborate product delivery deadlines.
- Managed 37+ client relationships; coordinated with six team members for projects.
- Led a project with 1100% profit compared with budget being used on a tradeshow with six team members.
- Aligned cross functional objectives across sales, marketing, logistic and customer support teams as part of strategic planning process; presented strategic plan to steering committee with 4+ functional leads.

Earlier Position

TAIYO INK MFG. CO., (KOREA) LTD., Sales Representative —Ansan, South Korea

2014 – 2014

Additional Information

***Note:** Studied at BYU Hawaii for studying biology to prepare to enter medical school

2009 - 2011