

Vignesh Arivazhagan

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Lead Product Manager

Product Strategy & Design | Mobile Applications | User Experience Optimization

Results-driven and strategic engineer-turned-Product Manager who is data informed, lead through uncertainty, change to deliver products with meaningful experience. Proven ability to identify and recommend process improvements that increase productivity. Leader with an ability to influence culture in a positive way.

- Product Management & Design
- Product Strategy Development
- Mobile Application Development
- Pricing Strategy
- User Experience & UX Testing
- User Journeys & Training
- Software Development Lifecycle
- JIRA, SQL, & inVision
- SaaS Solutions
- Product Road Mapping
- Process Improvement
- Training & Mentorship

PROFESSIONAL EXPERIENCE

WebMD Health Services, Portland, OR

8/2016 – Present

Lead Product Manager

- Lead the development and implementation of new mobile applications and contextual content experience, overseeing go-to-market strategy development
- Worked with clinicians to define and deliver health and wellness action plan/recommender system.
- Cultivate third-party partnerships to drive product strategy development, evaluation, and execution, maximizing support for new platforms and applications.
- Play an integral role in product development for a new platform while overseeing user testing, aligning team efforts to ensure platform delivery within aggressive time, budget, and resource constraints.
- Train and mentor product managers on MVP identification and hypothesis testing best practices.
- Perform at optimal potential under the direction of four separate product leaders with differential visions and strategies, honing critical product management skills while influencing positive cultural change; develop an in-depth understanding of the current market to prioritize product features with client needs.

Rally Health, Chicago, IL

5/2015 – 8/2016

Full Stack Engineer

- Led the development and launch of new benefits platform features for all key milestone dates.
- Initiated cross-functional collaborations with product development teams to define benefits integration.
- Perform core system decoupling to drive significant performance enhancements, strategizing to implement sustainable process improvements that maximize internal bug tracking and fixing efficiency.
- Recognized by senior team for leadership for consistently creating high performing teams

ADDITIONAL EXPERIENCE

Software Engineer, Arroweye Solutions, 3/2011 – 5/2015

Software Developer Intern, Liventus Inc., 9/2010 – 2/2011

Graduate Assistant, University of Wisconsin-La Crosse, 1/2008 – 12/2010

Intern, Polaris Software Lab, 8/2006 – 5/2007

EDUCATION & CREDENTIALS

Pragmatic Marketing, 2018

Product Management, General Assembly, 2016

Master's Degree, Software Engineering, University of Wisconsin-La Crosse, 2010

Bachelor's Degree, Computer Science & Engineering, Anna University, 2007