Osvaldo A. Lievano

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SUMMARY

Business Analyst focused on finance, operations, sales, and to provide value in a high-growth, dynamic work environment. I believe my skills make me a good candidate for this position. I work hard, take initiative, and strive to always improve those around me and myself.

SELECTED SKILLS

Top skills: SQL, Tableau, Alteryx ,Excel vlookup & pivot tables, A/B Testing
Other skills: Spanish, Leadership, Communication, Sales

PERSONAL PROJECTS

Predicting Default Risk   01/2018
- Cleanup, format, and blend a wide range of data sources to build predictive classification models using Logistic Regression, Decision Tree, Random Forest, and Boosted Model.
- Using Alteryx, compared all the listed predictive classification models to determine which was the most accurate in determining whether 500 new customers would be creditworthy or Non-creditworthy. This was done by using data from past applications as well as using data from the 500 new customers.

Visualize Movie Data   01/2018
- Used tableau to build dashboards and tell a story with data by exploring the data provided to find answers and then build visualizations to communicate those answers.
- Determined how movie genres have changed over time, How attributes differ between Universal Pictures and Paramount Pictures, How have movies based on novels performed relative to movies not based on novels and how do attributes such as revenue, popularity, and number of records produced differ between directors.

Create Reports From a Database   01/2018
- Created a high-level summary on individual customer location, largest company supplier, and growth rate in sales of products and future sales forecasts, and overall employee performance for a Wholesaler.
- Data was extracted from SQLite DB browser to be turned into Excel sheets then turned into data visualization to depict key information.

EXPERIENCE

The Gym Next Door, LLC, Miami, FL   07/2015 – 07/2016
Operation Administrator
- Created a new company that generated $1,000 monthly recurring revenue by designing and managing personalized workout routines and diet plans for clients.
- Calculated net income and forecasted monthly revenue with additional clients gained to determine future ROI using Microsoft Excel.
- Developed customer acquisition funnel via cold calling and digital marketing to generate leads and sales.

EDUCATION

Florida International University, Miami, FL
Bachelor of Science,   12/2017
Udacity
Business Analyst Nanodegree Program, Pass   01/2018

AWARDS & ADDITIONAL INFORMATION

Interests: Economics, Investing, Semi-pro Volleyball Player, Fishing, Cooking, Public Health, Video Games