

Fabio Quintanilha

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Summary

Highly analytical and detail-oriented junior computer and software engineer with in-depth knowledge of software development, computers hardware, operational systems and networks, and a multi-talented Product Manager with additional experience in product marketing; expertise in understanding customer requirement and developing successful and innovative products that provides high value. Leverage technical, creative and problem-solving skills.

Skills

Languages/ Frameworks: Swift (3); Java (2); C (3); C++ (1); Ruby (2); Ruby on Rails (2); SQL (2); HTML (10); JavaScript (4); CSS (6), PHP (1), Bootstrap(1), WordPress CMS(5)

Mobile Development: IOS (3); Android(1)

Database: Firebase(2); MySQL(2); Sqlite (2); Posgresql (1); Access(2); Database Management(2); Database Design(2)

Management: Marketing (10+); Business Development (10+); Product Management (5); Leadership(7); Traction and Growth (10+), Agile Methodologies (3)

UI / UX Design: Sketch (2); Photoshop (5); Wireframes(Balsamic) (2); Interactive Prototypes (MarveApp, Invision, others) (3); User Discovery (5); User Research(5); Experience Design (5)

Education Background

Bachelor of Science: Computer Science - Valencia College/ UCF, Orlando, FL

Master in Business Administration – MBA – IBMEC, Rio de Janeiro, Brazil

Bachelor of Arts: Marketing - Universidade Estacio, Rio de Janeiro, Brazil

Work Experience

SOFTWARE DEVELOPER * TASK HACKERS

From September 2017 to Actual

- Created models and controllers in MVC and development of delegates for updating model information
- Worked extensively with Swift 4, Object-C and Java to develop the application for IOS and Android
- Designed and implemented Firebase database in the backend, handling the Data Server model to connect the application in real-time in multiple environments.
- Follow agile methodology during development phase.
- Perform a lead developer role on an enterprise IOS app, and address performance in multiple areas.
- Helped the UI/UX team to finalize the design
- Designed and defined the story board for app content, flow and view control.

INDEPENDENT CONTRACTOR

From Jan 2016 to Actual

- Worked with Restful, SOAP web services, XML and JSON
- Developed IOS and Android Application for Startups using real-time database, location services, ML and other Frameworks and API's.
- Helped the UI/UX team to design applications
- Coordinating product launches with clients
- Implemented databases in SQLite, MySQL and Firebase.
- Worked on Web Service calls, JSON parsing included in the project.
- Redesigned ecommerce websites for small business;
- Helped with app redesign and address performance in memory management

- Helped fix the issues with IOS support and other miscellaneous bugs.
- Redesigned and developed landing pages for websites and marketing campaigns;
- Applied SEO best practices to optimize websites for search engine ranks;
- Developed web applications for small companies and startups.

PRODUCT MANAGER INTERN * VIDDYAD

From July 2017 to September 2017

- Researched market for unmet needs.
- Developed reports and presentations for in-development products.
- Worked with engineering to design prototypes for testing.
- Collected Information from existing customers on product desires.
- Helped to design the User Experience.
- Responsible for proposals and Biz development with B2B clients.
- Responsible by the communication between the Engineering team and the Business and sales department.

IOS DEVELOPER INTERN * FOCUS

From Jan 2017 to July 2017

- Helped to develop a social media application for IOS
- Quickly addressed any issued that arise during software testing
- Responsible for the backend development using Firebase
- Responsible for testing and reduce bugs, fix issues found in Swift

SOFTWARE INTERN * PARWINR

From Jun 2016 to Sep 2016

- Worked with a team of engineers to research and redesign a software application.
- Coordinated software timeframe with product manager to maximize effectiveness.
- Assisted in producing Design Sprint section meetings.
- Helped to generate wireframes and High-profile prototypes.
- Assisted the engineering team with Ruby on Rail development.
- Helped to redesign the database.
- Assisted with Software testing.

CEO * BWT DIRECT GROUP

- Led the company being responsible for the business development, marketing strategies, and relationship with stakeholders, increasing revenue and maximizing the profit.
- Maintained the business vision through updates and revisions.
- Wrote and distributed documentation detailing product specification
- Created innovative new technology systems to help to market and track the product.
- Utilized customer data to initiate development of new strategic planning.
- Researched market for unmet needs
- Increased the profits through a close relationship with suppliers and decision-makers.
- Built mobile, online and social business and marketing strategy to help the customer acquisition and retention.
- Forecast company performance in market based on solid research
- Helped the marketing team to develop marketing's strategy and advertising that speaks customers needs.
- Led traction and Growth Hacking strategy to increase sales using agile marketing and lean approaches.
- Enhanced customer service through software systems
- Led the third-party acquisition of the company in Feb 2016.
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