

Harshit Jaiswal

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A data-driven entrepreneur leveraging deep tech and product management competence in building user-centered ventures. I have a passion for building and scaling communities in the education and future of work space. Intrigued by the resistances and voids in the conventional education system, I am leading Project Flow, with a vision to make education more inclusive and liberating.

Founder

Flow, Aug 2015 - Present

Flow is the 'Noticeboard' which every college needs. At Flow, we curate the best resources and opportunities in emerging tech and design, thereby building highly engaged communities around designers, developers, and entrepreneurs.

As the founder of Flow, I spearheaded:

- Product Development: building, guiding and managing a remote team of five.
- Facilitate a global community of 10000+ designers and developers.
- Serve as the Chief Editor for Flow, curating content with a reach over 70k readers per month.
- Headhunting for leadership hirings including Engineering Manager and Technical Architect for high growth venture-backed startups like Playment.io (Y Combinator'17), Octavewealth.com, Figur8tech.com, and Redhat.
- Extensive outreach in the developer ecosystem, university tech & alumni clubs in North America, Asia, and Europe.

Product Manager

UnternehmerTUM GmbH - Center for Innovation and Business Creation at TUM, Munich, Germany, Sept 2018 - Dec 2018

Built 'Factre', a productivity tool for journalists to create their source lists and get filtered Google search results, free from ads, irrelevant blogs, and noises. The tool is intended to save the user's time up to 50% by automating repeated manual tasks.

- Guided a cross-disciplinary team during problem exploration, validation, and solution design, incorporating design thinking, lean and agile methodologies
- Conducted the user story mapping, providing the team with a visual representation of the product backlog, facilitated MVP definition, feature prioritization, and iteration planning
- Identified and tested the riskiest assumptions: conducted Wizard of Oz prototype testing, built a landing page and ran a Facebook ads campaign to validate the value proposition
- Facilitated Daily Scrum and Sprint Planning meetings
- Worked closely with software and AI engineers to ensure technical feasibility, conducted prototype testing to ensure usability

Project Lead

Project DEFY, Bangalore, India, Dec 2015 - Mar 2016

Designed a "Mobile Makerspace" at Project DEFY to bring in 'maker culture' to rural and remote places for primary school students.

- Customized a mini-truck, considering power requirements, space for equipment and fab tools like a 3D printer, CNC machine, and laser cutter.
- Designed curriculum and activities to advocate rapid prototyping along principles of design-prototype-storytell.

Summer Associate

CivicUp, Greater Boston Area, US, Jun 2015 - Sep 2015

CivicUp is a personalized civic engagement platform, founded at MIT Sloan, where users can crowdfund their social causes and charities.

- Accelerated product growth by onboarding five paid clients for our pilot.
- Created channels for user feedback and engagements by designing the structure, layout, and copy of our newsletter campaign
- Introduced tools like Slack and Trello for better productivity and accountability in the team, replacing email threads for daily conversations.

Machine Learning Intern

IIT Bombay, Mumbai, India, Jun 2014 - Dec 2014

- Developed machine learning models to build intelligent transport systems.
- Predicting real-time traffic, activity recognition and boarding event using cellphone's accelerometer data.
- Worked under Bhaskaran Raman, Prof CSE, IIT Bombay and KK Ramakrishnan, Prof., University of California, Riverside.

Education

Product Management Training

Digital Product School • Munich, Germany • Sep 2018 - Dec 2018 • digitalproductschool.io GPA

Startup School by Y Combinator

Y Combinator • Apr 2017 - Jun 2017 • www.credential.net/7em18gex/sso?code=6481 GPA

Design Thinking Bootcamp by MIT Media Lab

MIT Media Lab • Ahmedabad • Jan 2015 • <http://india.media.mit.edu/> GPA

Bachelor of Engineering in Electronics and Communications Engineering

Panjab University • Chandigarh, India • 2012 - 2016

Skills

Lean Canvas • Content Curation • **Product Management** • Digital Communities • **Headhunting** • User Story Map • **Landing Pages** • Facebook Ads and Pixel • **Google Analytics** • Automation using Python • **Digital Marketing** • Copy • **Sales** • Events and Partnerships