

Technical Skills

In-depth knowledge of HTML, CSS3, Sass, jQuery, JavaScript & JS Frameworks, LESS, W3C Web Standards, SEO, UX Design, PhotoShop, Illustrator, Gulp, Git & SVN, AWS, Microsoft Office, Proficient in both Mac and PC environments.

Experience

AdvisorLaunchpad - part of Smarsh Las Vegas **Development Supervisor**

2010-Present

Inherited a development team that was 6 months behind in delivering sites and within 3 months got it current. Work directly with financial service professionals to create client facing web sites that meet the goals of their business. Talk to clients about their objectives, hold their hand and walk them through the process of creating a web site. Led a team of 7 developers and act as project manager to ensure sites are coded, developed and entered into our content management system within a period of 4 weeks. In any given month I'm developing 12-18 web sites on 4 different CMS platforms. Worked closely with Product manager in a Scrum environment as an ongoing effort to understand and solve our clients problems.

Commonwealth Business Media San Diego CA **Associate Art Director**

2004-2009

Responsible for user interface design, coding and overseeing 15 web sites for online publications. Collaborated closely with editors from each publication to ensure that the design aligned with their market as well as each departments objectives. Created all HTML email campaigns for 15 publications and 12-18 yearly conferences as well as online ads for each product. Responsible for educating leads from each product on SEO and ensuring that sites were optimized. Managed group of freelance de-signers and production artist to ensure quality. Coded sites in HTML, CSS and JavaScript. Most sits were running on ASP or Cold Fusion.

Rutgers, The State University of New Jersey, Office of Creative Services New Brunswick, NJ **Independent Contractor**

2004

Developed online learning animations for children designed to help them understand science. Redesigned and maintained university's admissions web site designed for applicants, high school guidance counselors, current students and parents. Created web pages, graphics and divisional/departmental sites for the university.

Bristol Myers Squibb **Independent Contractor/Freelance**

2002-2004

Developed online learning modules designed to train employees on proprietary and non-proprietary tools and software applications. Employed Flash simulating steps and procedures to create animations that enhanced users' learning experience with new software. Used SoftSim to create simulations designed to teach users how to use applications and tools and then test their understanding. Used HTML, JavaScript, and CSS to create an online learning module under tight deadlines

Other Employment

Peterson (Princeton NJ) - Merck-Medco (Franklin Lakes NJ) - Educational Testing Service (Princeton NJ)

Education

Web Development and Business Programming Certificate, **The Chubb Institute**, New Brunswick, NJ;
School of Visual Arts, New York, NY
Associate Arts degree in Graphic Design, **Middlesex County College**

References available upon request & can also be found at www.linkedin.com/in/patrickbrady