

RAHUL KRISHNAKUMAR

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OBJECTIVE	To obtain a full-time position where I can contribute and develop my skills and grow personally.
SKILLS	Proficient in HTML, CSS, MySQL, Sketch, Figma, Microsoft Office
EXPERIENCE	<p>Certain, San Francisco, CA (June 2013 – Present) <i>Certain is an enterprise event management solution that gives marketers rich insights to drive attendee engagement, revenue, and credible ROI.</i> Product Manager</p> <ul style="list-style-type: none">Product lead for Certain Check-In, an iOS, Android, and Windows 10 app which allows marketers the ability to capture event attendee data and seamlessly integrate with Eloqua, Marketo and Salesforce.<ul style="list-style-type: none">Deployed worldwide by the world's largest companies (Microsoft, Oracle) and universities (Harvard) to accelerate sales and marketing efforts.Work cross-functionally with Sales, Marketing, and Engineering through the product development lifecycle. <p>Cube, Mountain View, CA (June 2012 – September 2012) <i>YCombinator (Winter 2012) start-up building cloud-based point of sale software.</i> Product Design Engineer</p> <ul style="list-style-type: none">Created initial wireframes for Analytics and Point of Sale (PoS) web applications.Collaborated with engineers to define interaction models for iPad application. <p>Square, Santa Clara, CA (February 2012 – May 2012) <i>Square is a revolutionary service that enables anyone to accept credit cards anywhere.</i> Square U Marketing Liaison</p> <ul style="list-style-type: none">Evangelized the power and convenience of Square to merchants and organizations.Converted organizations from existing payment solutions (PayPal/WePay) to Square.<ul style="list-style-type: none">Largest Conversion: Sigma Chi Fraternity transacting \$70-80K in fraternity dues. <p>Workday, Pleasanton, CA (June 2011 – February 2012) <i>A leader in SaaS solutions for HR, Payroll, and Financial Management.</i> Apprentice QA Engineer / PHP Developer Intern</p> <ul style="list-style-type: none">Developed automated test scripts for current and future Workday product releases.Improved search recommendations with article previews and implemented search feedback form on Workday Community using PHP and MySQL.
PROJECTS	<p>Senior Design Project – Socially-Aware Email Architecture</p> <ul style="list-style-type: none">Formulated core ideas (patent filed), and led front-end development on native app.Awarded “Best in Session” and accepted into entrepreneurship program in Santa Clara <p>Super Smash Bros. Character Generator</p> <ul style="list-style-type: none">Application that generates random characters for groups to play Super Smash Bros.
ACTIVITIES	<p>Santa Clara Association for Computer Machinery</p> <ul style="list-style-type: none">Led corporate relations and partnerships with Cisco, EA, Hulu, and Microsoft.
EDUCATION	Santa Clara University, B.S., Computer Science and Engineering, June 2013
INTERESTS	Interested in sports (Golden State Warriors, San Francisco Giants), music (Percussion captain of high school marching band), and technology.