

LIZZIE KREITMAN

EDUCATION

Northwestern University | Bachelor of Science in Human Development & Psychological Services
Minor in Film & Media Studies | *Dean's List*

EXPERIENCE

Creative Producer | Any_ | August 2017 – October 2017

A nimble and innovative design agency, focusing on futureproofing companies & brands | NYC

- Managed the A&E [microsite](#) design & development in a one month timeline for launch at the Emmy's
- Wrote & edited case studies, newsletters, and additional advertising copy for the Any_ website & app

Digital Producer | GREY | February 2017 – August 2017

One of the world's top advertising and marketing organizations serving brands around the world | NYC

- Led the creative & development teams in the creation and on-time delivery of digital tactics for Cialis
- Organized and managed timelines and production of all digital tactics for a pre-launch cancer drug

Producer | Eko (f.k.a Interlude) | August 2015 – February 2017

A technology and media company that is pioneering interactive original content | NYC

- Managed creation, development, release of first profitable series on Eko's platform, [Charlie Gets Fired](#)
 - Oversaw the creative development of seven Sony-funded concepts in scriptwriting phases by providing feedback to writers and consulting on interactive story elements
 - Managed two overnight working sessions with creative & development teams resulting in 12-hour project turnaround and next-day release of [CALL BULLS#IT](#) on Huffington Post
 - Based on performance, chosen to lead creative development on *The Twilight Zone* in collaboration with CBS, one of the cornerstone projects for the establishment of Eko's network
- Charlie Gets Fired featured on: [Funny or Die](#) / [Animation Magazine](#)
CALL BULLS#IT featured on: [Huffington Post](#) / [MSN](#) / [Salon](#)

Social Media Marketing Intern | Superfly Presents | January 2014 – March 2014

A marketing & production company responsible for producing Bonnaroo and Outside Lands | Chicago

- Wrote & edited decks for presentations to potential clients, such as Citi and *The Walking Dead*
- Captured moments at Bonnaroo to post for sponsored use on official social media channels

Productions Co-Chair | NU Dance Marathon | April 2014 – June 2015

One of largest student-run philanthropies with 1000+ dancers and committee members | Evanston

- Led a committee of sixty students to build stage, lights, and sound system before 30-hour event
- Brainstormed & oversaw creation of videos including [Starlight Hospital Lip Dub](#), featured on [Today.com](#)