

Kevin White

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OBJECTIVE

An experienced and creative technology minded project manager interested in an advanced role where I can apply my leadership skills to deliver robust solutions that will maximize efficiencies, boost productivity, create client satisfaction, and strengthen partner retention.

TECHNICAL SKILLS / TOOLS

TOOLS: Wrike, Google Apps, Visio, LucidChart, WordPress, Adobe InDesign, Jira, SAP, Microsoft Office, iOS

EXPERIENCE

PROJECT MANAGER - PEARSON (ORLANDO, FL)

FEB, 2018 - Present

Provides strategic project support to cross-functional teams and academic partners throughout Pearson

- Created and developed streamlined enhancements to current Marketing Tour, Marketing Meetups, and POLS Unity team projects using Wrike Project Management software
- Using an Agile approach was able to facilitate the optimization and implementation of work for the Account Management senior leadership team and their direct reports.

INDEPENDENT CONTRACTOR - KLYNNACADEMICS (ORLANDO, FL)

AUG, 2017 - May, 2018

Served as academic support and tutor to high profile business students at Stetson University and Rollins College

- Utilizing knowledge acquired from my MBA, Mentored business students with unique learning disabilities helping them to boost their overall GPAs
- Assisted students in daily prep work and time management, ensuring they completed work assignments on-time and as directed.

MANAGER / CO-FOUNDER - ALEXISCARE, LLC (ORLANDO, FL)

JUN, 2016 - SEP, 2017

With a focus on the LGBTQ senior community, AlexisCare was a Home Healthcare agency designed to assist individuals in vulnerable populations with activities of daily living; ensuring they maintained their independence and quality of life.

- Using state of the art HIPAA compliant technology, created customized electronic intake forms and on boarding documents creating a more efficient approach to client acquisition.
- Utilizing a streamlined digital talent planning approach, hired, managed, and developed a team of caregivers and sales staff for AlexisCare, boosting ROI for each caregiver by over 50%.
- Developed product awareness through the use of social media engagement and digital advertising increasing website traffic by 20%.

PROJECT MANAGER - WALT DISNEY PARKS & RESORTS (Lake Buena Vista, FL)

JUN, 2015 - JUN, 2016

Was part of the Domestic Operations Talent Management Organization for Walt Disney Parks and Resorts

- Reimagined the Walt Disney World Leadership Casting Call process for finding operational talent by building an automated workflow process in SharePoint and InfoPath, in-turn allowing the talent planners to more accurately recognize appropriate leaders for promotions.
- Built an automated workflow application for tracking all management level external culinary applicants being sourced for Walt Disney Parks & Resorts resulting in a 20% increase in candidate retention.

ASSOCIATE PROJECT MANAGER - WALT DISNEY PARKS & RESORTS (Lake Buena Vista, FL)

MAR, 2013 - JUN, 2015

Supported the F&B and Merchandise global leadership team with technology intensive projects, including cross-functional and virtual teams.

- Designed an application for capturing merchandise alerts across all of Walt Disney Parks & Resorts domestically, resulting in the reduction of theft in excess of \$1,000,000 in annual losses within the first year.
- Co-lead the re-design of new global menu change procedures resulting in a 3-5% reduction in cost for the organization.
- Spurred the development of a customized database for tracking the internal F&B and Merchandise communications team's projects. This database allowed the team to utilize an Agile approach to produce a 30% increase in project completion.

ECOMMERCE SALES & SUPPORT - WALT DISNEY PARKS & RESORTS (Lake Buena Vista, FL)

JAN, 2013 - MAR, 2013

Engaged ecommerce guests through multiple technological platforms, guiding and directing them in their vacation planning.

- Increased overall company revenue in excess of \$250,000 in two months.
- Was the top Ecommerce Sales & Support agent for February 2013

EDUCATION

- MBA**, FLORIDA INTERNATIONAL UNIVERSITY (MIAMI, FL)
- B.A., INTERNATIONAL BUSINESS**, ROLLINS COLLEGE (WINTER PARK, FL)
- A.A., BUSINESS**, VALENCIA COLLEGE (ORLANDO, FL)

DEC, 2014

MAY, 2012

MAY, 2010

ADDITIONAL INFORMATION

CERTIFIED SCRUM MASTER (Orlando, FL)

APR, 2018 - PRESENT

- Was formally trained and certified as a CSM through the Scrum Alliance.

TECHNOLOGY AND BUSINESS CONSULTANT (Orlando, FL)

OCT, 2015 - PRESENT

- Consulted with FindUpon, an up and coming tech startup, on a new marketing and business tool application for trading Serializable Assets.
- Assisted the FindUpon team with business modeling, pricing strategy, and UI/UX design.