Mateusz (Matt) Swulinski

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PROFESSIONAL EXPERIENCE

Klyxx Creative | *Founder & Chief Growth Hacker*   **Aug '17 – Present**
- Founded the Creative Growth hacking agency to help startups and small businesses kick start their growth, through Paid & Organic Social Media and Search, Content Marketing, Conversion Optimization, web development, and strategy consulting.
- Worked with companies like Futurism, Noble, GONG!, Ryptic Escape, Braidio, and Dotacinema.

Probax USA | *Managing Director*   **Oct '16 – Present**
- Led the expansion of the established company into the North America market with an office and 15 employees hired within two months of operations
- Formulated and solidified numerous partnerships with local entities and global firms to strengthen the growth capabilities of Probax in the new market and began negotiations for possible M&A deals forecasted for next quarter
- Guided the Marketing & PR functions of the firm to gain traction and an understanding of the cloud back up and data recovery market in the United States & Canada

Accenture | *Management Consulting Analyst*   **Nov '16 – Nov '17**
- Worked at Liquid Studio delivering ideation and innovation consulting for our Diamond clients by utilizing Design Thinking and enabling connections with startups to revitalize the strategic direction of our clients by leveraging and enabling emerging technology trends within their companies
- Led prototyping and product delivery teams to implement emerging technology such as: blockchain, IoT, AI, and RPA at numerous Fortune 500 companies

Accumulab | *Chief Strategy Officer*   **Dec '16 – Aug'17**
- Restructured the vision of the company from simply a lab notebook digitized for ease of use to a universal platform for the whole research academia community that will reform the whole market and foster collaboration and innovation
- Lead funding and Business Development functions at the company, with a high-level strategic mindset for all business decisions being decided

EDUCATION

New York University Leonard N. Stern School of Business | New York, NY   **Sep '12 – Dec '15**
- **Major:** Management and Finance; Minor: History
- **Concentration GPA:** 3.6/4.0
- **Specialized Classes:** Corporate Finance, Managing Innovation, Managing People and Teams, & Strategic Analysis

John P. Stevens High School | Edison, New Jersey   **Sep '08 – May '12**
- **Cumulative GPA**: 3.80 /4.00; ACT Score: 35/36, SAT II: Math 2 – 800/800, US History – 800/800
- **Honors:** Top 5% of graduating class

LEADERSHIP EXPERIENCE

Rutgers University | *Big Data Advisory Board Member*   **Apr '17 – Present**
- Invited to the first Advisory Board focused on Big Data at Rutgers University to lead up change and education in one of the hottest areas of growth anticipated in the coming years
- Selected as one of the incoming Adjunct Professors to teach Big Data Strategy and high-level implication of Analytics

180 Degrees Consulting | *Co-Founder & President*   **May '14 – Oct '15**
- Founded the branch at NYU to help socially conscious organizations to achieve a greater social impact by helping develop innovative, practical, and financially sustainable solutions conference
- Provided tailored solutions to individual clients by assembling resources and competencies, with the first client being Think Coffee, optimizing business strategy and long-term vision for the sustainably minded for-profit company
- Worked directly with Deloitte & PwC senior consultants to create training and mentorship for the students engaging in these client-facing roles and assisted them directly in the process of problem-solving and final deliverables

ADDITIONAL INFORMATION

Other Activities: Accenture Innovation Challenge, Mentor and Executive Coach
Skills: HTML, CSS, JS, Node.JS, Git, R, Sass, Adobe Creative Suite, Microsoft Office, Bloomberg, Autodesk 3DS Max Design
Languages: Fluent in Polish; Conversational Proficiency in Spanish
Interests: Global Travel, Off-roading/backpacking, History of Late Antiquity, Skiing, Archery, Fencing, Tennis, Jeet-Kune Do (Kali), Scuba Diving, Chess, Cars, et al.