

Brian Hunn

CREATIVE DIRECTOR / COPYWRITER

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Portfolio: krop.com/brianhunn [call or email for password]

Creative leader with experience driving results and growing business for major clients across industries. Portfolio of work ranging from broadcast and digital to direct marketing and social. Extensive experience building and managing teams while serving as client-facing creative lead.

LIFT Agency, New York / San Francisco 2019 - 2020

Group Creative Director

Clients: Charter Communications (Spectrum, Spectrum Business, Spectrum Mobile), Frontpoint security

Digitas, New York 2010 - 2019

VP, Group Creative Director

Clients: Comcast (Comcast Business, Xfinity, Xfinity Mobile), Time Inc Magazines (AllYou, InStyle, People, Real Simple, StyleWatch, Southern Living), Sunrun Solar, Travelers Insurance

Ogilvy, New York 2000 - 2010

Partner, Associate Creative Director

Clients: Air France, American Express, AT&T Wireless, BP, Curian Capital, Enfamil, Feeding America, Goldman Sachs, IBM, Kaletra, NY Public Library, Omnicef, Plavix, Ragu, TD Ameritrade

G2 / Grey Direct, New York 1998 - 2000

Senior Copywriter

Clients: Chase, Brown & Williamson, Weekly Reader

NYC Economic Development Co., New York 1997 - 1998

Marketing Communications Manager

In-house marketing + advertising for New York City business development.

Devon Direct EURO RSCG, Philadelphia 1995 - 1997

Copywriter

Clients: Advanta National Bank, ADT Security, Netcom, US West

Advertising Awards & Honors

Effie Award	Philadelphia Direct Marketing Association Benny Awards
Stevie Awards	ANA Business Marketing B2 Awards
Cable Faxies Award	USPS Next Generation Campaign Award
DTC National Advertising Award	

Education

MBA, Temple University, Philadelphia, PA - Marketing concentration

BA, Penn State University, State College, PA - Advertising major