

Margaux Cortier

EXPERIENCED INTERIOR DESIGNER / VISUAL MERCHANDISER

Motivated, creative and dynamic, I am looking for various positions in Interior Design / Merchandising starting in April 2018

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EXPERIENCE

Visual merchandiser

Marseille, France

Printemps TDP (leading department store)

September 2014 - January 2017

- Chief visual merchandising designer for Printemps (department store with more than 250 brands and 64,600 square feet of floor space), leading the team and consistently ensuring that projects and goals were completed in a timely manner, and training incoming interns
- Set the design, windows and store layout for its 150th anniversary, which was one of the largest commercial operations in 50 years and increased monthly sales by 40%
- Led and organized major store events for customers, coordinating cross-functional meetings and communications to ensure smooth store operation and timely executions
- Ran company-sponsored fashion shows by designing and dressing models and catwalks, creating 50 unique outfits in 3 days
- Ensured that all 40 mannequins present on the store floors reflected the season's latest trends with outfits updated on a bi-weekly basis
- Communicated and coordinated with new brands to align on interior designs within Printemps' space to ensure that each brand's persona was accurately reflected for customers
- Taught and delegated to specific sales teams various merchandising goals

Visual Merchandiser, Work-study

Lyon and Marseille La Valentine, France

Printemps TDP (leading department store)

September 2012 - September 2014

- Reconstructed and rethought the employee entrance to the building, focusing on making it into interior windows
- Dressed and constructed 25 shopwindows in the store every 3 weeks for both the men and women's departments
- Redesigned and repurposed 3 former offices in the store to create lounges for VIP customers with another colleague, while consistently remaining within budget constraints
- Planned the visual and design layout for a holidays-themed store section that took up 1,615 sq ft of floor space and included hundreds of brands

Visual Merchandiser, internship

Lille, France

Maison du Monde (major national interior design store chain)

October 2011 - December 2011

- Designed and set up the layout for the store's Christmas windows according to latest trends and brands/products that were highest-selling or most popular with customers
- Analyzed and mapped out transaction and purchase history data for the store to focus on problem areas in the customer journey and sales process
- Identified and presented findings and solutions to a 3-person team which were well-received and implemented across the store's sales teams

EDUCATION

Bachelor of Art in Interior Design and Merchandising

Roubaix, France

Cepreco ESDM University

September 2011 - September 2014

Developed a strong understanding of merchandising through the guidance of experts in art history, field merchandising and management

- Led a 4-person team on an interior design project for a new restaurant and two new shops (focusing on customers, catchment area, competitors, and budget)
- Worked on the renovation of a wing of the university building (new space design plan, sketch, mock-up, art and technical drawings)
- Created 5 shop-windows as an advertising for a major fundraising event at school
- Designed the layout for photo shoots in class

Associated Degree in wood and related materials

Lyon, France

La Mache Technical University

September 2007 - June 2011

Strong knowledge of technical drawing, plan design and materials

- Built a terrace, a kitchen, a staircase, tables, chairs, and boxes with accompanying technical plans and designs for customers

PROFESSIONAL SKILLS

- Merchandising: Window dressing, Box window dressing, Podium, Drawing and Perspective, Reading Store Plans
- Software: Photoshop, Sketch Up, Illustrator
- Interior Design: exhibition design, display stands, trade shows and temporary displays
- Languages: • English: Professional working proficiency • French: Native

VOLUNTEERING

Events organization team member

Marseille, France

The Red Cross

January 2015 - January 2017

- Set up an art exhibition featuring local artists' drawings in one of the most prestigious history buildings of the city to raise awareness about the organization
- Organized and prepared for a concert in a bar, with 100+ people in attendance that raised more than \$2,000 in a single night
- Hosted fundraising events for more than 400 guests by contacting major brands to donate free products and gift cards that would be used for raffle prizes