

# Skye Jones | User Experience Design

skyejones.me | skye.a.jones@gmail.com | 404-731-7245

## SKILLS

My experience has guided me through the full cycle of discovering what problems need attention, understanding who we are solving them for, and shaping an ideal experience through consistent testing.

### Research

User and stakeholder interviews  
Formal and informal task-based user tests  
Intercept testing  
Personas  
User journeys  
Eyetracking  
Card sorting  
A/B testing  
Heatmap analysis  
Google Analytics

### Design

Design studios  
Generative sketching  
Wireframing  
Low and high fidelity mockups  
Low and high fidelity interactive prototypes  
Rapid prototyping  
Sketch  
HTML & CSS  
Invision  
Adobe Illustrator

## WORK

From selling cabinets to helping people apply to jobs, I've worked in fields that require distinct and intriguing ways of thinking.

### User Experience Researcher & Designer | The Home Depot

April 2016 - Present

I work as a UX resource for research and design for internal merchandising software.

- Collaborated with Pivotal Labs to implement the Agile Product Management process and Design Thinking across the product team and Home Depot's culture
- Align core team and stakeholders on product goals and prioritization, shares business and product knowledge with the wider team as research unfolds
- Collaborate with the team's developers and product managers to design solutions
- Present design concepts and rationale to the core team and stakeholders
- Conceptualize, construct, and facilitate monthly workshops for our Enterprise UX team to unearth opportunities to strengthen product teams in the long and short term
- Facilitate and organize weekly company-wide design critiques

### User Experience and Content Management Specialist | Randstad USA

August 2013 - April 2016

My time at Randstad focused on the client and job seeker experience on our website, including online job applications and communicating Randstad's value to businesses.

- Responsible for the user-focused design of Randstadusa.com, landing pages, and mobile platforms
- Created wireframes, designs, and design requirement specifications for web and mobile content
- Worked with development teams to ensure the accurate execution of design
- Tested website design efficacy using A/B testing software and reports findings to management.
- Administered and massaged www.randstadusa.com content as provided by brand marketers and the business, providing consultative UX insights and advice
- Created and maintained the style guide for Randstadusa.com

## **User Experience Design Volunteer | Engineers 4 Tomorrow**

April 2014 - May 2016

I worked remotely with a team of volunteers in San Francisco, CA whose mission is to provide engineering and science workshops for children in local, low-income areas.

- Redesigned website based on user research, non-profit design research, and UX best practices
- Optimized the website for mobile
- Maintained website updates

## CERTIFICATIONS

### **Nielsen Norman Group**

November 2015

License Number: UXC#1010349

Participated in Usability Week training by taking and passing the following courses:

- User Testing
- Mobile User Experience
- Information Architecture: Structure
- Information Architecture: Navigation
- Wireframing and Prototyping

## EDUCATION

### **Kennesaw State University**

August 2009 - May 2013

Bachelor of Science (BS) in Sociology, Minor in Economics