



YAN L.Y. LAM

I'm a free spirit with the need to always grow and learn. Multi-talented with a skill set which proves to be destined for the creative field. I personally engage in projects ranging from creative photo shoots, graphic design, expressive painting, interior decorating, blogging, video blogging, photo journalism, and the list goes on. My interests are more of an artsy nature. I love design, painting, photography, music, traveling and socializing. I like being challenged and thrive at competition. I often am in a competition with myself. Proven to be a people person, I get along well with people of different backgrounds and hierarchy. I love meeting new people because I believe that everybody has an inspiring story to tell.

- ☎ +82-(0)10-42915538
- ✉ yan.lam@live.com
- f www.facebook.com/yanlylam
- 📷 @bunnyslipper

EXPERIENCE

SOCIAL MEDIA AND MARKETING MANAGER / PROJECT MANAGER

LATIS GLOBAL COMMUNICATIONS INC. (KOREA)

Created and managed an array of influential social media pages and campaigns for our diverse portfolio of clients. Managed a small team of talented individuals to produce quality content for our clients' specific needs. Lead projects for chart-topping clients including SNOW app, Monster Super League, ENP Games, and more.

2015 - 2017

COMPANY ADMINISTRATOR

SOVEREIGN TRUST (HONG KONG) LIMITED

Managing a portfolio of more than 100 offshore companies. Daily duties included (but not limited to) liaising with clients and offshore agents with company formalities, structuring new companies, assisting clients with opening offshore bank accounts, and maintaining the welfare of the portfolio of companies from different jurisdictions.

2012 - 2015

BUSINESS DEVELOPMENT ASSISTANT

SAVILLS PROJECT CONSULTANCY LIMITED

Assisted the marketing team to perform business development and marketing activities such as preparing formal written proposals, preparing and making presentations, marketing material write-up and design, market research & analysis, approaching potential clients and other administrative duties.

2009 - 2011

INDUSTRIAL TRAINEE

TOWNGAS HONG KONG AND CHINA GAS COMPANY LIMITED

Completed the Towngas Industrial Trainee Program as a Trainee in their HR Department and PR Department.

HR: Administered testing and screening for potential employees, contacted employees about their 'front-line training program' process and arranged training activities for the employees of Towngas.

PR: Participated in and assisted at Towngas PR events.

2004

SKILLS

Fluent in: English & Cantonese
 Conversational: Korean & Mandarin
 Basic: Japanese & French

LANGUAGES

Event coordinator for HKSA (Hong Kong Student Association) at York University. Coordinator for Christmas concerts in high school. Often selected as spokesperson as I enjoy public speaking.

EVENTS

Working knowledge of Adobe Photoshop, image editing, image manipulation, and graphic design. Top of my class in photography, praised by professor and TAs for having an eye for composition and the ability to make a photograph into a piece of art. Often partakes in ad-hoc creative projects as a hobby.

GRAPHIC DESIGN / PHOTOGRAPHY / ARTISTIC DIRECTION

EDUCATION

BAS/BBA : BACHELOR OF ADMINISTRATIVE STUDIES

YORK UNIVERSITY (TORONTO, ON, CANADA)

2003 - 2008

Subjects I excelled at: Leadership and Management Skills
 (include, but not limited to) Marketing
 Project Management
 Elementary Japanese
 Photography

ONTARIO HIGH SCHOOL DIPLOMA

CANADIAN INTERNATIONAL SCHOOL OF HONG KONG

CLASS OF 2003

Captain of Girls A Grade Basketball and Volleyball Team for 3 years.
 High School Winds Ensemble and Choir for over 3 years.