

Sonya Panich

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Product Manager

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Experience

Automation Engineer

March 2017-Present

Equinix - *Global colocation and data center provider, generating annual revenues of over \$3.6 billion*

- Worked on redesign of customer portal, a B2B app generating \$250M of annual recurring revenue
- Automated over 500 tests using Selenium, ReadyAPI, Postman, and SoapUI
- Implemented and documented new automation framework, saving 80-100 man-hours per project per team
- Collaborated with product managers to understand test cases, ensuring detection of the most likely regressions

Front End Developer

August-October 2016

Mistnet.io - *Cyber security startup providing threat detection and prevention technologies to enterprise companies*

- Incorporated vital features and functionality utilizing JavaScript to ensure seamless user experience
- Drove design process of internal web application interface, optimizing user experience
- Solely built responsive company website to provide a mobile-optimized experience

Product Manager

January 2016

Hues of Blue - *Application matching those in need of mental health support with peer mentors willing to help*

- Led team of 4 developers in building web application matching users seeking psychological help to capable peer mentors
- Conducted user research to fully grasp user needs and pain points
- Created wireframes to model user stories and workflow

Growth Marketing Intern

September-December 2015

YogaTailor App - *Mobile health platform providing personalized yoga routines and mindfulness resources at scale*

- Drove social media marketing via Pinterest, increasing user base over 120% and user engagement over 200%
- Executed manual testing and bug reporting across multiple OS platforms and devices
- Managed WordPress blog to improve user experience

Volunteering

Certified Suicide/Crisis Line Responder

November 2017 - Present

ImAlive.org

- Provided real-time support to callers from all over the world, empowering them to get help or take action
- Completed extensive training (theoretical and practical) to best leverage support tactics and tools

Mentor

April 2012 - April 2017

MentorConnect-ed

- Provided one-on-one counseling for women in recovery from eating disorders
- Led weekly chat support groups

Education

Software Product Management Certificate - University of Alberta

August-December 2016

Certificate of Completion, Web Development - Coding Dojo

January-April 2016

Bachelor's Degree, Psychology - University of Nevada, Reno

August 2015

- Undergraduate researcher in psychology/neuroscience lab
- Conducted research on available findings to create study and gain IRB approval
- Optimized survey design and utilized SPSS to analyze data and ensure validity of results