

09/2017 - 09/2018  
09/2007 - 04/2012

**Masters in Interaction Design** :: CALIFORNIA COLLEGE OF THE ARTS  
**B.A in Philosophy** :: UC DAVIS

## DESIGN EXPERIENCE

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07/2018 - 08/2018

**VIA WEST** :: CUPERTINO, CA  
**Design Strategist (consultant)**

Collaborated with organizational leadership to develop a new employee onboarding system for their seasonal staff. New system significantly reduced the ramp-up period for new hires, and increased the quality of care they offered patients.

03/2018 - 09/2018

**BRIDGE** :: SAN FRANCISCO, CA  
**Conversational UI Interaction Designer**

Designed a digital personal assistant for senior citizens. The product suite included a digital platform that used conversational UI devices as an interaction channel. First stage product currently deployed in a senior living center as part of a pilot program.

02/2018 - 04/2018

**JP MORGAN CHASE** :: SAN FRANCISCO, CA  
**Interaction Designer (contract)**

Unable to discuss project due to NDA.

01/2018 - 04/2018

**BAY AREA GLOBAL HEALTH INNOVATION CHALLENGE**  
**System Designer**

Designed a system to improve sanitation conditions in India, and a digital platform that would connect the system's multiple stakeholders. Project was a competition finalist which allowed us to pitch to investors for funding.

11/2017 - 12/2018

**SIXTH STREET PHOTOGRAPHY** :: SAN FRANCISCO, CA  
**Design Strategist (consultant)**

Facilitated co-design workshops to develop a communication toolkit that the organization could use for grant applications, recruiting efforts, and community outreach. Key elements of the toolkit included new mission statement, vision statement, core values, and rebranding collateral.

## BUSINESS EXPERIENCE

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03/2016 - 09/2017

**ANYPERK** :: SAN FRANCISCO, CA  
**Employee Engagement Consultant**

10/2015 - 03/2016

**WEDDING SPOT** :: SAN FRANCISCO, CA  
**Sales Associate**

10/2014 - 11/2015

**AUTO-CHLOR SYSTEM** :: BENICIA, CA  
**Outside Sales Executive**

10/2013 - 10/2014

**VIA SERVICES** :: CUPERTINO, CA  
**Director of Program Operations**

## SKILLS

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### DESIGN HARD SKILLS

User research, usability testing, physical and digital prototyping, synthesis, task flows, sketching, wireframing, visual design, UI mockups, UX writing, storyboarding, lean analytics

### DESIGN SOFT SKILLS

Presenting, communication, copy writing, storytelling, collaboration, facilitation, user empathy

### DIGITAL TOOLS

Sketch, Principle, Framer, InVision, Figma, SketchUp, Adobe Suite (Illustrator, Photoshop, InDesign)

### SALES

Inside and outside sales experience, trained and certified with Sandler and Carnegie sales methodologies

### MANAGEMENT

Coordinating activities across multifunctional teams, facilitating coaching and development programs, keeping teams on track to meet KPI goals