## Vernadine Del Mundo

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### **EXPERIENCE**

### **VIDEO PRODUCER | EDITOR**

Polycom February 2017 - October 2017

# DESIGNER 1 | ASSOCIATE DESIGNER | CONTENT PRODUCTION SPECIALIST

Guidespark June 2014 - March 2016

# COPYWRITER | VIDEO PRODUCER | VIDEO EDITOR

Creative Programs Inc. March 2013 - August 2013

# PROMOTIONAL COPYWRITER | PRODUCER | VIDEO EDITOR

Solar Entertainment Corp. December 2011 - June 2012 Produce and edit live and animated videos catering to various clients' needs focusing on product promotions/launches, demos, how-to videos. Tasks include: acting as a video production coordinator (ie, hiring crew, craft services, booking locations, etc); directing/producing shoots, post-production (non-linear editing, and graphics), pre-production (writing, research, storyboarding), uploading to social media (YouTube/Brightcove)

Created animated videos catering to various clients' needs focusing on Human Resources topics ranging from Benefits Overview to Employee Stock Purchase Plans. Tasks also include: creating assets and storyboards, as well as embedding music; personal and peer creative review

Created, conceptualized, reviewed and produced videos to promote new and current TV shows aired by the network, such as RuPaul's Drag Race, The Sing Off, and The Soup. Acted as Producer for awards show that were aired live in the Philippines such as the Teens Choice Awards and Oscars.

Created, conceptualized, reviewed and produced videos to promote new and current TV aired by the network, such as The Ellen Degeneres Show, Modern Family, and Glee. Directed, acted as interviewer and edited event coverages for weekly features.

### **EDUCATION**

### De La Salle University

Bachelor of Communication Arts June 2007 - June 2012 (graduated)

#### **SKILLS**

Adobe Premiere Pro Adobe Illustrator
Adobe After Effects Adobe InDesign
Final Cut Pro 7.0 Adobe Audition
Adobe Photoshop Microsoft Word
Adobe Media Encoder Microsoft Powerpoint

Camtasia Studio