

Elizabeth Guilliams

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Over 10 years of producing creative projects from idea to success in the marketplace. Starting from my client's needs, I lead teams to generate impactful storylines, emotionally resonant performances and explosive branded content.

Experience

Executive Producer // Creative Producer at Shareability // 2016 - Present (1 year)

I originate and execute big media ideas for clients.

- Build original episodic IP and media strategy for its launch
- Creatively produce and often direct our viral content for brands
- Attend pitches and guide creative ideation with clients
- Manage client-facing communications from ideation through production for our national and international brands
- Developed new business leads and connected Influencers to brands to sign new clients.

Clients include: Cricket Wireless, The Olympics, Wind (Italian TelCo), Ford, Happy Socks and an untitled episodic music show feat. Ed Sheeran.

Producer // KCD // Tommy Hilfiger Spring/Summer Fashion Show // 2017

I produced all entertainment aspects of the TommyxGigi S/S 2017 Fashion Show.

- Contract negotiation
- Hiring vendors
- Fulfilling riders and orchestrating backline choreography
- Plotting and managing security
- Managing long-form budgets
- Scheduling all load-ins/load-outs
- Talent interfacing with celebs, PR teams and all glam squads for LionBabe and Fergie

Commercial Director // UpBrander at Namestormers // 2015 - Present (2 years)

I direct viral branded content and name new brands and services to engage younger, edgier clientele. I will strategically place social media videos across new media platforms for our clients.

Production Stage Manager at REDCAT // 2014 - 2016 (2 years)

I oversaw all production demands for many multidisciplinary shows, for quarterly Studio showings and our annual New Original Works Festivals.

- Generated schedules and facilitated smooth run of over 40 different performance pieces
- Led and mentored tech crew from load in and load out of each show
- Called all the internal light, video and sound cues for each performance

Event Manager & Production Staff Lead at Grand Park // 2014 - 2017 (3 years)

Grand Park offers massive free artistic events for everyone in Los Angeles. My role has included

- Aligning all schedules of vendors, security, audio and lighting staff
- Generated all jobs for set up, safe run during and efficient breakdown of our event
- Managed over 40 employees, 35 vendors and 15 performance groups
- Worked in concert with LAPD, Event Security and unionized production teams
- Events included from 45,000- 65,000 attendees

Stage Manager at Los Angeles Dance Project // 2015 (1 year)

I oversaw all foreign crews and regulated safety, show accuracy and ease of production as the company's only SM.

- Packing and shipping of carnets
- Set all costumes, theater schedules, calls, load-ins and out
- Live calling of all show cues including flying sets, smoke, lights and sound
- Toured through Europe and US's top tier venues managing the premiere dance company of Los Angeles

1st AD for 2nd Unit for "Love Has No Labels" PSA at Mindride // 2015

2016 EMMY AWARD WINNING COMMERCIAL!!!

I managed workflow from a genius team of Motion Capture team, Maya animators, actors and innovative creators.

- Live high-pressure tech pipeline management
- A level Talent and client support on a set of over 200 cast and crew
- Quick decision-making with new tech needing live attention during shooting

Stage Manager at Los Angeles Philharmonic // 2010 - 2014 (4 years)

Responsible for all aspects of Equity theatrical productions for the Philharmonic from casting to end reporting.

- Scheduling and facilitating all communications between design staff, producers and performers
- Administered artists' guest lists, tax information, and payments
- Created all rehearsal reports, performance logs, production plans
- Directed all sound and light cues for performances
- Executed Equity Union Contracting on these shows at Walt Disney Hall.

Art Director at Viral Mill // 2010 (1 Year)

Production of music videos and commercials, facilitating both Art Direction and Sound Design.

2nd 2nd Assistant Director at A Bag of Hammers (feature film) // 2010

Assisted with cast and crew scheduling for the feature film.

- Cast wrangling
- Casting background
- Location interfacing

Voice Over Casting for Vipoland // 2008 (3 months)

Set up casting auditions & assisted Director Joie Albrecht with casting over 55 VO actors for 26 episodes of a family adventure 3D animated TV series, "Vipo & Friends, Surviving Time Island."

Honors and Awards**Emmy for Outstanding Commercial**

September 2016

Love Has No Labels Wins Emmy Award for Outstanding Commercial in 2016

N.E.A. Grant Recipient Team

National Endowment for the Arts

Pistarckle Theater was awarded a \$80,000 grant based on the Children's Outreach Program & Summer Camp that I designed which allowed us to give scholarships for arts education to many local children.

Education**University of California, Los Angeles**

Bachelor of Arts (BA), School of Theater, Film and Television

