

SUSANNAH C. SHAYE

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PROFESSIONAL EXPERIENCE

Consumer Financial Service Corporation | Emeryville, CA

Dec. 2016 – present

Project Manager

- Conduct market research and expert interviews to refine business strategy for Fortune 500 clients.
- Support the roll out of new brand standards for a top-5 U.S. credit card issuer.
- Manage the design of marketing materials, including websites, ads, videos, and training guides.
- Advance coordination with designers and copywriters to meet project goals on schedule and within budget.
- Led competitive intelligence research for leading North American retailer and proposed new rewards program structure.
- Support various projects in Consumer Financial's pro bono portfolio.
- Promoted from Project Coordinator in July 2017.

Fundación E2E | Medellín, Colombia

June 2016 – Oct. 2016

Strategic Growth Assistant

- Responsible for selected fundraising and partnership development efforts for nonprofit startup.
- Sought ways to best position the brand to engage US corporations in E2E's local social impact projects.
- Grant writing and research in Spanish and English.
- Propose and foster potential relationships with government entities, individuals, and companies.

Occidental College Writing Department | Los Angeles, CA

Jan. 2014 – May 2016

Assistant

- Assist four professors in the Writing Department with day-to-day needs for classes.
- Assignment creation for introductory writing classes.
- Research support for new course proposals sent to the Dean for approval.
- Performed administrative and office support duties.

EDUCATION

Occidental College | Los Angeles, CA

Class of 2016

Bachelor of Arts: Diplomacy and World Affairs, Cum laude

Minor: Interdisciplinary Writing

IES Abroad | Rio de Janeiro, Brazil

Spring semester 2015

Language and Culture Program

Friends Seminary (Quaker School) | New York, NY

Class of 2012

Experiment in International Living | Spain

Summer 2011

American Cooperative School | La Paz, Bolivia

2003 – 2007

AWARDS, SKILLS, AND INTERESTS

Occidental College Dean's List 2013–2016

Awarded Distinction for Thesis: *Women and the Apparel Industry: Linking Corporate Responsibility and Development*

Writing: Freelance article for Sonoma County Magazine, [Girls Getaway to Sonoma Millennial Style](#)

Languages: Spanish (*Proficient conversational, reading, and writing*)

Computer: Excellent Mac and PC skills; Microsoft Word, Excel, PowerPoint, and iMovie

Hobbies: Backpacking, sailing, and learning to snowboard this season!