# Zachary Cole Warner

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## **PROFESSIONAL EXPERIENCE**

LOAN OFFICER, HomeStreet Bank, San Francisco, CA

1/2017 - present

- Consult with clients on their financing options and recommend appropriate home loan products and lines of credit.
- Exercise discretion and independent judgment in comparing and evaluating possible financial products for clients.
- Understand and comply with all applicable government regulations and cooperate with internal quality control and compliance programs.
- · Complete loan applications in accordance with bank's loan file workflow through use of software applications.
- Manage the loan application process and assist clients in completing applications, collecting confidential information for verification, and providing disclosures and forms.
- · Input and update application data ensuring accuracy and upload necessary client documentation.
- Actively develop and maintain a good working relationship with and between all company staff, clients, and others
  involved in loan transactions.
- Provide the highest level of service in all interactions with clients.

EXECUTIVE ASSISTANT TO CEO, Virtual Workflow, Inc. DBA ROI Genius, Sausalito, CA

2/2014 - 1/2017

#### **Executive Assistance:**

- Served as the primary point of contact for the CEO and assisted the CEO in various assignments and projects.
- Managed the executive calendar, scheduled and coordinated meetings and events, and followed up with clients
  including business development and relationship management.
- Was a key player in strategy sessions with the CEO, providing a knowledge base about client requirements and worked with CEO to create actionable software development and bring in additional upsell revenue.
- · Managed budgets, organized expense reports, and processed invoices in collaboration with vendors.
- Prepared, proofread, and finalized meeting minutes, reports, supporting documents, and presentations.
- Prepared client invoices to be reviewed and approved by the CEO and passed to the bookkeeper.
- · Served as a liaison between the primary clients, national design firms, and offshore technology resources.

### **Project Management:**

- · Responsible for special project management and delivery of complex web applications and interactive websites.
- Led a team of developers, QA, and UX designers and functioned as a resolution manager cross-functionally.
- Notable client projects:
  - o StartOut, a 501C3 non-profit organization, startout.org
    - Worked daily with the Executive Director.
    - Customized the ROI Genius Enterprise software platform for non-profit use.
    - Managed multiple project teams to organize collateral for website production.
    - Created an online community portal with communication tools enabling members to connect and collectively share knowledge and success.
    - Implemented a CMS to provide editorial freedom to update imagery, videos, text and local chapter events.
    - Customized eCommerce applications for event ticketing, memberships, and donations.
  - o Real Estate Investment Trust NYSE: STAR, iStar.com
    - Worked daily with VP of Strategic Marketing and Planning.
    - Managed and completed the development of a customized data management system for large master planned communities nationwide.
    - Integrated multi-community lead generation, permission marketing, surveys, and analytics.
    - Worked on an ongoing basis with portfolio managers to produce audited community ROI reports.
    - Managed and completed the development of a master community builder program.
    - Implemented a vendor invoice submission and approval program process, integrated with a budgeting program to determine ROI for all marketing activities.

- Generated approximately \$900,000 in revenue annually and maintained in top 2.5% of commission earners.
- Sustained strong revenue gains and exceeded annual quotas despite a fiercely competitive market, selling a product priced 500% higher than competition.
- Excellent at learning and listening to the clients' needs and altering value proposition to fit the clients needs.
- Effectively trained new and underperforming sales reps, provided continuing education, on-site coaching, and motivated team members to adapt to company policy changes while accomplishing local team goals.
- · Successfully managed 24 annual shows: staff scheduling, training, inventory, and expenses.
- Recipient of the Top Sales Team and Most Improved Sales Rep (2010), Ironman (2011) and Top Sales Team and Top Income Earner (2012) Awards.

#### COMMUNITY LIAISON - MARKETING & SALES, Hearts for Hospice, Salt Lake City, UT

12/2006 - 3/2008

- Responsible for outreach functions aiming to facilitate patient access to hospice program services.
- Tripled overall patient population by building relationships with community organizations and referrers, including physicians, case managers, and other health care professionals.
- Conducted personal outreach visits to existing and potential referral sources, prospective patients, and other interested parties to educate about medical homecare services and increase Company pipeline.
- Implemented area specific outreach plans and coordinated with patient care staff, clinical, and management team members ensuring outstanding and responsive patient care services.
- Initiated and implemented co-marketing events with affiliate companies.
- Recipient of the Marketer of the Year and Patient Census Champion Awards.

#### **EDUCATION**

#### WEBER STATE UNIVERSITY

Bachelor of Science Degree, Zoology

2006

Student Body Vice President of Events, WSU Office of Student Involvement & Leadership

2005 - 2006

- Planned, organized, and executed major campus events i.e. Welcome Week, Homecoming and Commencement and provided students with various opportunities to enhance their college experience through community involvement.
- Served as the primary support and resource for the 180 registered clubs and organizations that encompassed a variety of interests, academic areas, cultures, religions, club sports and service organizations.
- Developed students to become better leaders by providing curricular and co-curricular leadership opportunities.
- Liaised between the students and Executive Branch and provided a stronger, united voice for student concerns to the administration and faculty through representation through the Student Senate.

#### **ADDITIONAL SKILLS**

- Atlassian (JIRA), WordPress, iContact, Google Apps, Google Analytics, Microsoft Office, Salesforce and other cloudbased lead generation and CRM programs.
- Fluently bilingual in English and Spanish.

#### **VOLUNTARY SERVICE**

AIDS LIFECYCLE, Cyclist and Fundraiser

2015 - present

- Annual 7-day, 545-mile bike ride from San Francisco to Los Angeles to raise money and awareness in the fight against HIV/AIDS.
- Peer-to-Peer fundraising raised over \$8,500.

#### **INTERESTS**

- Performing arts, life sciences, technology, and sustainability.
- Skiing and long distance cycling.