

Contact

bruno.villetelle@bluemail.ch

www.linkedin.com/in/brunovilletelle
(LinkedIn)
BrunoVilletelle.com (Personal)

Top Skills

Strategy
Leadership
Start-ups

Languages

Spanish (Limited Working)
French (Native or Bilingual)
English (Native or Bilingual)

Honors-Awards

TOP40 Healthcare Transformer
(2017)

Publications

The Digital Transformation of the
Pharma Industry & Our Health

Bruno Villetelle's Media page

Connectivity and Openness in the
COVID-19 era

Unlocking the secrets of your DNA is
as easy as spitting into a tube -- but
the real revolution in understanding
our health is just beginning

Data & Digital take-away's from
J.P.Morgan 2020

Bruno Villetelle

Global Head of Data and Digital
Blonay

Summary

CDO, CIO, Venture Capital fund managing director, startup founder, chairman of the board and board member of multiple startups. Regular contributor to events and media, globally. He was nominated a Top40 Healthcare Transformer. Bruno Villetelle currently is Global Head of Data and Digital at Novartis. A «serial intra and entrepreneur» with 25+ years of experience developing innovative businesses and driving digital disruption with consumer goods, pharma and strategic consulting global leaders.

Inspired early on by a grandfather's passion for space exploration and nurtured by parents, both entrepreneurs, Bruno Villetelle has spent a lifetime helping companies invent new business models and develop products that have no limits or boundaries. Part futurist, part transformation artist, part venturist, Bruno's genius lies in his ability to turn technological insights into executable, high-fidelity strategies to reshape landscapes, create room for game-changing innovation, and aggressively generate growth, across industries.

Most notably, he was instrumental in using digital to evolve Nestlé, the food and beverage leader, into a B2C company. He then joined Takeda Pharmaceuticals to become the first Chief Digital Officer in the pharmaceutical industry. Co-founder and Managing Director of HATCH@Takeda, Takeda's private equity arm, he created an industry-first engine to invent and invest in digital health businesses offering life-changing, value-generating solutions for patients and health-care professionals, focused on enabling a connected, data driven, and integrated personalized medicine. He currently serves as Global head of Data and Digital at Novartis.

Postings and views are my own. Share or Likes ≠ Endorsement.

Experience

Novartis

Head of Data and Digital

April 2019 - Present (1 year 6 months)

Basel Area, Switzerland

Responsible globally for developing and executing the digital vision and strategy, leading the industry in employing digital technologies and data science.

Cara Care

Board Advisor

June 2020 - Present (4 months)

Gaido Health

Board Of Directors

April 2018 - March 2019 (1 year)

Manhattan Beach, California

AI platform for continuous monitoring of post-discharge oncology patients. Acquired by Biofourmis in April 2020.

Emilie Scientific

Board Of Directors

April 2018 - March 2019 (1 year)

New York, New York

Emilie Scientific's mission is to raise awareness of clinical trials as treatment options for patients and make it easier to find and participate in clinical trials. The technology and service solutions help trial sponsors complete research faster, so innovative therapies can be made available sooner for patients in need.

Oshi Health, Inc.

Board Of Directors

December 2017 - March 2019 (1 year 4 months)

<http://www.oshihealth.com>

Oshi is reinventing GI care through a virtual clinic model that combines the best of human and data-driven care, diagnosing, managing and treating GI conditions for patients by delivering more frequent, convenient, accessible and personalized care experiences with great outcomes at a controlled cost.

Takeda

5 years

Co-founder, President and Managing Director, HATCH@Takeda,
Takeda digital ventures
2017 - 2019 (2 years)
New York

Managing Director at HATCH@Takeda, Takeda Pharmaceuticals Digital Ventures

Chief Digital Officer
2014 - 2017 (3 years)

Chief Digital Officer in charge of driving Takeda's digital transformation. Responsibilities included the founding of Takeda's first Digital Accelerator, Takeda's first Corporate Venture Capital fund dedicated to digital health, board director of Takeda's first startup investments.

Nestlé
13 years

Global Head of Digital
2011 - 2014 (3 years)

Empower Nestlé to achieve FMCG leadership in leveraging Digital Services and Technologies: build enterprise technologies and digital capabilities; enable Business initiatives on all digital platforms: Mobile, Web, eCommerce and Social Media. Lead an international team of marketing and business technology specialists across digital capabilities such as social media, social analytics, mobile and eCommerce. Regular guest speaker at multiple industry conferences, including: Forrester, Microsoft Perspectives.

Global Head of Business Technology Centre
2007 - 2011 (4 years)
Switzerland

Vice President, responsible for the Group Digital and Information System Architecture, Design and Construction, driving a large team of business process, system and technology professionals, on and offshore

Global Head of Deployment and Integration
January 2004 - December 2006 (3 years)
Switzerland

Assistant Vice-President, responsible for the consistent and efficient group-wide deployment of the GLOBE solution in the Group.

Global Head of Central Support Center
January 2001 - December 2003 (3 years)

Assistant Vice President, responsible for one of the GLOBE organizational entity providing shared services on Information Systems and Information Technology on a worldwide basis for the GLOBE implementation at Nestlé

Nestlé

Chief Information Officer

1996 - 2000 (4 years)

Ernst & Young

Director

October 1991 - December 1995 (4 years 3 months)

France

Director in charge of audit and consulting engagements on a large set of first-timer business process and information system transformation in private and public sectors, in the areas of Finance, Decision Support, Human resources, Privatisation, Strategic audit, Supply Chain,

Haubtmann-Stronglight

Chief Information Officer

October 1984 - October 1989 (5 years 1 month)

France

Responsible for Information Systems and Technology architecture, design and implementation

Education

M.Sc. Université Claude Bernard (Lyon/France)

Master of Science, Industrial Organization & Methodology (DESS), Industrial Organization · (1989 - 1990)

PED - MBA Program - IMD

Program for Executive Development, Executive MBA Program · (2003 - 2005)

M.Eng. Conservatoire National des Arts et Métiers (Paris/France)

Master of Engineering, Enterprise Inf. Systems (DEST), Management Information Systems · (1987 - 1990)

M.Sc. Université Claude Bernard (Lyon/France)

Master of Science, Business Systems Management (MIAG), Management Information Systems · (1987 - 1989)

