

Luke Swanson

UX Designer with a background in Research and Consulting. My experience in both creative and management allow me to think big and test new ideas while considering relevant limitations.



P: 360-441-9722
E: LukeKSwanson@gmail.com
W: luke-swanson.com

Experience

January 2017 - Current



UX Designer (Freelance)

Money Intelligence

UX Redesign of user interface for this 401(k) investment Start-Up. Includes market research and analysis, user testing, branding, copywriting and more. Also produce marketing materials including brochures and emails as needed.

May 2013 - January 2017



Founder + Design Lead

The Tripty Project

Founded this Zero-Waste Fashion Brand to showcase ethical business practices in Bangladesh. Responsible for Business and Product Development with focus on Design Research. Active social media and Kickstarter marketing grew company to a workforce of 100+ in three years.

May 2011 - December 2012



Project Manager

CDP Bangladesh

Project Design, implementation and monitoring for this human trafficking focused NGO. Included website redesign, promotional materials design, grant writing. Developed jobs training program that employed up to 100 women.

Skills



Education

Western Washington University

B.A. Environmental Economics / 2010

Dual Major in Economics and Environmental Science with a focus on Behavioral Economics, including impacts for policy and environmental system valuation.