

Resume of Boris Jovanovic

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Objective

I design and build user-centric websites that helped small and big companies alike achieve their business goals.

Extensive experiences of both web and print design with over 10 years of experience. Developed brand and corporate identities, web sites, advertisements, brochures for clients in retail, professional services, health, entertainment, fashion and social networking industries. Effective team player known for creativity and sense of humor.

Education

Academy of Applied Arts,
Belgrade, Serbia
Major Graphic Design

Skills

Adobe Creative Suite
Sketch
Twitter Bootstrap
Foundation 5
Hand coding HTML and CSS

Related Experience

Senior UI Designer

Covisint

January 2016-December 2016

- UI designer for IOT company. Clients include Coca-Cola, Land Rover, Jaguar, Ford, Shell, Cisco...
- Responsible for redesign of web application for identity management, authentication management, identity intelligence
- Responsible for redesign Covisint Developer Platform used for building Internet of Things solutions, Messaging & orchestration

Senior Web Designer

Clock4

September 2015-Ongoing

- Web designer for an ad agency. Clients include US Bank, Atmel, Visa, Corona. Worked on ad campaign for US Bank (in-store ad displays; on line ads, micro sites)
- Responsible for redesign US Bank's internal websites which serve as a tool for it's employees to better serve their customers during the credit card selection process
- Responsible for redesign Atmel's website (a worldwide leader in the design and manufacture of micro-controllers)

Senior Web Designer

Athena Health

April 2015-August 2015

- Worked as a part of UX / UI team redesigning the iPhone app for electronic health records company.
- Designed and developed weekly emails and landing pages which were promoting UX design team's achievements

Senior Web Designer

Ready State

August 2014- February 2015

- Responsible for designing Intel Executive Forum responsive website
- Layout and design HP Enterprise Campaign Landing Pages
- Layout and design Intel Real Sense website
- Asset creation for Android Lollipop OS

Senior Web Designer

99Designs

February 2014 - August 2014

- Responsible for designing and coding weekly email newsletters
- Layout and design of micro sites, landing pages
- Responsible for creating and managing image assets

Art Director / Senior Web Designer

Blurb

August 2013 - February 2014

- Responsible for designing and coding weekly email newsletters
- Responsible for designing landing pages
- Designed style guide for the landing pages
- Provided art direction for photo-shoots

Senior Web Designer

Mekanism

June 2013 - August 2013

- Responsible for redesigning four responsive e-commerce websites
- Worked closely with art directors, and developers
- Responsible for creating and managing image assets

Senior Digital Designer

BBDO West

June 2012 – December 2012

- Responsible for redesign Barefoot Wine websites
- Worked closely with art directors, copy writers, and developers on redesign website for Gallo Family Vineyards

Senior Web Designer

Palmer Advertising, LLC

September 2011 – May 2012

- Responsible for redesign numerous websites for different clients
- Layout and design of micro sites, landing pages, e-news letters, banner ads
- Daily maintenance of client's websites

Senior Web Designer

Articulate Solutions Inc.

October 2010 – November 2011

- Responsible for redesigning numerous websites.
- Redesigned company's website.
- Won 2010 Summit Awards Bronze for redesign of headstartnursery.com.
- Won 2010 Communicator Excellence for redesign of headstartnursery.com

Senior Web Design

Quantcast

March 2011 – September 2011

- Responsible for redesign QuantCast's website
- Redesigned company's e-newsletter
- Designed promotional brochures
- Worked closely with marketing department