

UDIE CHIMA

Product Designer

EXPERIENCE

Product Design Lead at Trellis from Dec 2017 to Present

Designed a project manager module to give wholesale clients the ability to track total costs per output and assign tasks. Completed design system to increase consistency and streamline development handoff. Managed and mentored a junior designer.

Product Designer at Treez.io from August 2016 to July 2017

Treez is a enterprise software company serving operators of medical cannabis dispensaries. As the sole designer for platform helped drive growth from 3 to 40+ clients. Worked with head of product to build requirements, prototypes, test, and execute designs of new features.

UX/UI Designer (Contract) at JibberJobber from March 2016 to July 2016

Projects included the redesign of JibberJobber's homepage to boost premium memberships, video views, and the retention of new users.

Product Design Intern at Airlift Design from March 2016 to May 2016

Designed, prototyped, and tested a music creation and social networking app for iOS. Deliverables included brand identity, wireframes, prototypes, and technical requirements.

Product Operations Lead at Flywheel from March 2013 to November 2015

Worked closely with the end user to understand any deficiencies in the product. This included conducting interviews, surveys, and contextual inquiry.

Principle, Founder at ChimaDesigns from March 2010 to August 2012

Chima Designs produced premium Apple accessories produced in the USA. Product carried in 2nd largest Apple Authorized retailer in the US.

EDUCATION

UX Design Immersive General Assembly 2015

B.S., Cultural Anthropology Oberlin College from 2004 to 2008

In Field Anthropology Studies SIT Fall semester of 2007

Study Abroad in Fiji

KEY COMPETENCIES

UX Design

Visual Design

Interaction Design

Usability Testing

User Research

Standup Lead

HARD SKILLS

Sketch

Invision

Principle

Photoshop

Illustrator

HTML/CSS

SIDE PROJECTS

Branding, Marketing (Ongoing)
[SuperiorGardening.com](https://superiorgardening.com)

Teacher Dashboard (2017)
[Freecodecamp.com](https://freecodecamp.com)

Beatmaker
[Soundcloud.com/sounddialect](https://soundcloud.com/sounddialect)

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