

Jahanzeb Khan: I design meaningful, useful and engaging experiences to help people interact with technology.

Experience:	New York Institute of Technology A global private, independent university Courses: Web Technologies, UX/UI and Branding Topics include: UI & UX principles, Interaction design and Visual Storytelling Brickwork Software A B2B SaaS product focused on online to retail experience <ul style="list-style-type: none"> • UX/UI designs for admin dashboard and client facing components • Designed customizable templates, allowing clients a full range of options and configurability • Implemented custom designs for Carolina Herrera, Rejuvenation, Saks, Tumi and West Elm • Created rapid prototypes for engineers and clients Lowfat Graphics A independent design studio <ul style="list-style-type: none"> • Developed branding and websites for clients, such as the NBA, NFL, Netflix, Mulberry and Axis Denim • Pro-bono design services to charities and non-profits, such as Hope Africa and C.J Miles All Stars Boxbee A B2C SaaS product which powers self-storage businesses <ul style="list-style-type: none"> • Produced user requirements, site maps, wireframes, interactions and visual design specifications • Collaborated with engineering team to ensure the overall vision and plan for site architecture • Developed product roadmap and features with stakeholders to ensure timely deliverables • Designed mobile companion product for drivers and warehouse employees Betaworks (Quire/Alphaworks) A startup studio. Building and seed investing in next generation internet companies <ul style="list-style-type: none"> • Designed a user-centered UX based on user research, rapid prototyping and extensive A/B testing • Developed product strategy with core team, resulting in over \$500,000 in equity transactions • Collaborated with engineers and business dev throughout the design and development cycle 1-800-Flowers An e-commerce platform with a focus on flowers & gifts <ul style="list-style-type: none"> • Led UX/UI designs to help reposition the brand online by creating a seamless experience for 1-800-Flowers and all of it's sister companies HD Made A digital design agency <ul style="list-style-type: none"> • Designed visuals and UX for Fox Sports MLB long-form news platform • Provided creative direction for Breast Cancer Foundation, Robin Hood Foundation, Ideas42 and Coalition For the Homeless Worth Global Style Network The worldwide leader in fashion trend forecasting <ul style="list-style-type: none"> • Developed and communicated strategy and lead digital campaign projects to completion • Designed product features and channels for WGSN, INstock, Vogue Archives and Homebuildlife FHM An International monthly men's lifestyle magazine <ul style="list-style-type: none"> • Redesigned FHM Online, which entailed conducting extensive research, wireframes, UI mockups and prototypes for the front-end interface • Worked with the engineering team to develop custom CMS 	Adjunct Professor Design Director Contracted Designer Creative Director Design Director Senior UX Designer Senior Designer Design Director Digital Art Editor	2013 - Present 2016 - 2017 2005 - 2016 2015 - 2016 2015 - 2016 2014 - 2015 2014 - 2015 2008 - 2014 2006 - 2008
Education:	Pratt Institute, Masters in Design Management Coursework included Operations Management, Managing Innovation & Change, Management Communications, New Product Management & Development. Graduated with Honors New York Institute of Technology, BFA in Graphic Design with a minor in Computer Science	 	2013