Zachary Moore

zacharymdesign@gmail.com

About Me

Interaction and UX/UI Designer. I love hackathons, prototyping, ideating and creating!

Projects

1st Place/Best Educational VR App - Samsung VR Hackathon

http://www.pcmag.com/news/349958/can-you-hack-virtual-reality-better-than-a-14-year-old

Overall Winner - US Bank Small Business Hackathon

https://stories.usbank.com/stories/undutchly-wins-think-big-hack-small.html

Co-Founder - Perch

Accepted into Boomtown IOT Lab Accelerator
https://www.f6s.com/perch/about

Education

Colorado Christian University, B.A. Finance

University of Chicago Summer Business Scholars Program

Other Education: Codecademy, FreeCodeCamp, Udacity, Coursera, CodeSchool, Treehouse

Interests: Participant and Organizer of Hackathons, Meetups, Social Causes

Experience

Design Freelancer
Remote   November 2016-Present

Working with key stakeholders and founders to create engaging and usable apps. Prototyping, testing, and designing using the latest tools/trends. Creating interactive testable prototypes. Conducting user research and using/increasing awareness around Design Thinking.

Featured projects:
- **Prototyping and Interaction Design Consulting** @ Cooler.tv. I worked with the founders and Design Director to imagine new features for an existing app. I developed an interactive prototype which helped us test new features. I advised them on modern best practices around those features and my ideas are currently being implemented.
- **Animation and Experience Design** @ Voyage One, a large multi-national ecommerce brand. I worked with multiple key stakeholders and the Project lead to produce new experiences related to their website. Currently still in the Development process.

Technology Consultant - Downtown Streets Team
San Jose, CA   May 2016-November 2016

Researched and managed planned data conversion strategy to conform to US HUD guidelines. Used service design techniques to recommend and implement better operations software and tools. Increased organizational communication and productivity.

Visual Designer - Smart Reach Digital
Denver, Colorado   October 2014-April 2016

Responsible for the functionality of small business client's websites. We used various Wordpress templating engines and worked with third-party vendors. I worked under the PM and alongside a graphic designer. Gained extensive knowledge of Wordpress, Drupal and other CRM as well as HTML and CSS.
- Analysis and alignment of Client goals with site designs
- Designed and managed new interfaces, layouts and shopping experiences
- Developed and maintain detailed user-interface and visual design specifications
- Worked collaboratively with development teams to create interface functionality