

# RAASIL KHAN



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BEHANCE.NET/RAASIL

## EDUCATION

### QUEEN'S UNIVERSITY

Bachelor's in Cognitive Science

Relevant Coursework: Advanced Python, Intro to Cognitive Science, Systems Level Programming, Web Development, Logic

## EXPERIENCE

### IPG MEDIABRANDS

Technology Intern  
Summer 2017

- ▶ Transfer employee data on paper to online database
- ▶ Manage employee database and ensure the employees had the proper peripherals
- ▶ Troubleshoot employee problems and fix them

### KHAN-YOUNIS MARKETING

Co-Founder  
Summer 2017

- ▶ Started a marketing firm that excels in programmatic marketing and advertising for businesses and startups.
- ▶ Helped startup gain 50k in capital funding
- ▶ Doubled a startups customer base

### QMUNI - MODEL UNITED NATIONS

Director of Technology & Graphics  
March 2017 - November 2017

- ▶ Recreated the QMUNi website based on the new design vision that the team came up with.
- ▶ Used SEO/SEM to bring the website as a top result on Google.
- ▶ Design graphics and templates for promotional materials, placards, background guides, delegate handbooks, etc.

## SKILLS

### Programming

Python, Java, Prolog,  
HTML/CSS, MYSQL

### Design/Media

Adobe Creative Suite, Sketch,  
Invision

### Marketing

SEO/SEM, Google Analytics,  
Social Media Marketing,  
Content Creation, Hootsuite

## PROJECTS

### MyWrkr

- ▶ Platform for volunteers and organizations to connect with each other
- ▶ Allows users to track the amount of volunteer hours
- ▶ Used HTML, CSS, Javascript and PHP in the development of the website

### dBUG

- ▶ Coded IOS & Android application with C++ and JavaScript, which tracks reported diseases in local communities
- ▶ Collaborated alongside 2 developers to complete the website and mobile application within 12 hours