

SHAUNAK THAKUR

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Summary

Data enthusiast and strategist with 4+ years of experience in Data and Business Analyst responsibilities with proven expertise in gathering data from multiple sources and turning it into actionable insights. I am passionate about creating a positive impact on people lives through process improvements and data-driven decision making.

- Problem-solving
- Requirements management
- Business writing
- Project management
- Interpersonal communication
- Data and Business analysis
- Agile methodology
- Business strategy
- Lean & Six-Sigma
- Teamwork
- Data Visualization
- Presentation
- Product lifecycle mgmt.
- Market research
- Financial analysis

Computer Skills and Tools

- MS Excel, Access, Word, PowerPoint, VBA, PL/SQL, Python, Tableau, SAP ERP, S/4 HANA, SPSS

Projects as Business Analyst

- ❖ **Work Truck Solutions:** Performed analysis of the company's operations and trends in the commercial Work Truck industry to recommend solutions to increase the company's revenue by \$100 million. **May 2018**
- ❖ **Bike Share Data:** Analyzed bike share usage patterns across three cities. Tool used: Python **February 2018**
- ❖ **Weather Trends:** Analyzed local and global temperature data and created visualization to forecast the average temperature of San Jose that showed an increasing trend. Tools used: SQL and MS Excel **January 2018**
- ❖ **Financial Analysis:** Identified Risks and Opportunities for Tesla Inc. by conducting a financial analysis of the company. **November 2017**
- ❖ **Smartwatch-Android Now:** Used Agile to conduct JAD sessions, documented requirements, created workflow diagrams, and wrote use cases for the project to achieve client's highest rating. **September 2016**

Selected Experience

Data Analyst Intern- Outsell, Inc., San Francisco Bay Area **June 2017- August 2017**

- Determined the business requirements and designed a workflow for an Automated Headline Publishing project.
- Exported and analyzed clients' activities from Marketo and Salesforce.com, and created visualizations that improved lead generation and improved customer satisfaction. Tools used: SQL, MS Excel, and Tableau
- Designed a revenue dashboard to estimate revenue for any company. Tool used: VBA
- Developed a product strategy for a new business venture based on the feasibility and competitive analysis.

Technical Advisor to VP(Operations and Projects)- Tata Tinplate, India **October 2014 - June 2016**

- Collaborated with cross-functional teams and vendors to define project's scope for solar panel installation, which reduced the energy cost of the company by 14%. Presented the benefits to management/decision-makers.

Senior Engineer & Project Manager, Operations- Tata Tinplate, India **October 2008 - September 2014**

- SCADA system installation project: Collaborated with cross-functional teams and successfully managed timeline, budget, and resources of the project that improved an essential quality KPI by 3%.
- Managed and led a cross-functional team to conduct root-cause analysis to increase the availability of the production line by 15% that resulted in 3% production increase.

Education

California State University, Chico – Master of Business Administration, General, MIS, **GPA: 3.98** **May 2018**
VTU, Belgaum, India – Bachelor of Engineering, Electrical and Electronics Engineering, **GPA: 3.5** **August 2008**

Additional Experience and Achievements

- Recipient of CSU, Chico MBA Program Outstanding Academic Achievement Award (2017-18)
- Launched an E-Learning start-up, enggresources.com, with four peers. The website provided a forum for around 10,000 university students to share free resources.