

PROFESSIONAL PROFILE

Finance and Operations Executive that is a dynamic and inspiring leader known for a coaching and mentoring approach to building successful, cohesive teams with superior operational excellence. Expertise in growing Finance, HR, IT and Facilities teams from the ground up, most recently as the VP Finance of Real Estate Tech business. Finance and Operations leader with 17 years of broad and deep financial experience in real estate, technology, software, medical device, manufacturing and service/entertainment industries.

Demonstrated achievements:

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|-----------------------------------|--|-----------------------------------|
| ○ Strategic Planning | ○ Team Leadership, | ○ Technical Accounting |
| ○ Corporate/
International Tax | Development and
Management | ○ IPOs/S-1 filings |
| ○ M&A | ○ Budgeting/Forecasting | ○ Corporate
Finance/Accounting |
| ○ Business Partnering | ○ Financial Reporting and
Controls Operations | ○ HR |
| | ○ International Accounting | ○ IT |
| | | ○ Facilities |

PROFESSIONAL EXPERIENCE

ROOFSTOCK, INC., VP Finance, Oakland, CA (2017-present)

Roofstock is an innovative, technology-enabled marketplace and transaction platform that is designed to dramatically improve liquidity and lower transaction costs in the \$2 -3 trillion single-family rental (SFR) sector. The marketplace features leased, cash-flowing investment homes that have been certified and can be purchased on-line, with professional management in place.

Leading our Finance, HR, IT and Facilities teams and building them from the ground up for growth to scale into the future.

CFO TO SMALL BUSINESS, Partner, Pleasanton, CA (2016-present)

Provide CFO services to start-up, early stage, pre-IPO and small businesses from financial statement review, forecasting, budgeting, treasury functions, risk management, contract negotiation, compliance, infrastructure/team build, ERP implementation and raising private equity/venture/debt capital.

THE COOPER COMPANIES, INC./COOPERVISION, Pleasanton, CA (2005-2016)

The Cooper Companies, Inc. is a public held company, NYSE (COO), COO is the holding Company for CooperVision and CooperSurgical.

CFO, EyeCare Prime Division of CooperVision and Financial Director of Operations, Commercial Group of CooperVision (2012-2016)

As CFO, finance/operational leader, for EyeCare Prime Division (led Finance through the acquisition, integration, development and growth within parent CooperVision.

- Recorded successful revenue growth of 900% in three years.
- Founding member that built the entire Finance organization from the ground up. Implemented full FP&A, operational accounting, technical accounting and internal control processes for the entire organization.
- Led successful new product development and launch from concept through revenue.
- Outside of finance, key leader in sales, marketing, customer service, HR, legal and R&D.
- The Commercial Group of CooperVision, is responsible for sales, marketing and HR and is comprised of the EyeCare Prime Division, five Global Regions, and twenty Global Sales, Marketing and HR departments.

- Responsible for the full Commercial Group P&L of CooperVision.
- Successfully integrated several manufacturer and distributor acquisitions resulting in sales increases up to 25%.
- Successfully launched into emerging markets globally resulting in sales increases up to 5%.
- Successfully launched new products into various global markets resulting in sales increases up to 10%.
- Implementation of Oracle ERP and Oracle global pricing and contract management.

Director of Consolidations and International Holdings for CooperVision and The Cooper Companies, Inc. (2009-2012)

Responsible for Global Consolidations and International Holdings Accounting and Tax for CooperVision and The Cooper Companies, Inc.

- Implemented financial and operational efficiencies across the organization by decreasing the global close time from 15 to 7 working days.
- Successfully implemented tax strategies in various international tax jurisdictions resulting in decreased tax rate up to 20%.
- Coordinated and reported the monthly Global Consolidation of all legal and consolidation entities (~100 global entities).
- Managed auditors and audit requirements to limit audit adjustments and internal control deficiencies.
- Managed monthly FX hedge reporting, Goodwill, Intangibles, Fixed Assets, Manufacturing Variances, Capitalized Freight, Capitalized Interest and the Intercompany reconciliation process.

Senior Manager of Financial Planning and Analysis for the The Cooper Companies, Inc. (2008-2009)

Developed, implemented, and maintained complex financial analysis/reporting and business process concepts or techniques to support enhanced decision making.

Senior Manager/Manager of Financial Reporting for The Cooper Companies, Inc. (2005-2008)

External SEC and Internal Financial Reporting, Hyperion Implementation, SFAS No. 133 Derivatives and Hedging Implementation, SFAS 123R Stock Compensation Implementation.

ZIPREALTY, INC., Director of Financial Reporting, Emeryville, CA (2004-2005)

External SEC and Internal Financial Reporting (Pre and Post Initial Public Offering), Equity Accounting and Systems Implementation, SOx 404 Implementation, and in-charge of managing external auditors.

KPMG, LLP, Supervising Senior Associate, San Francisco, CA (2000-2004)

EDUCATION

University of Utah, Salt Lake City, UT
Bachelor of Science, Accounting, 2000

COMPUTER SKILLS

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|---------------|----------------|-------------|
| • Hyperion | • Concur | • Bamboo HR |
| • BAAN | • Transcentive | • Docusign |
| • SAP B1 | • FastTax | • eShares |
| • Oracle ERP | • Vertex | • Solium |
| • Quickbooks | • Bill.com | • Assembla |
| • Equity Edge | • Expensify | • Asana |
| • Solomon | • NetSuite | |