

CAYMAN SANTORO

Graphic Designer

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WORK EXPERIENCE

Genentech / Ricoh Design and Print Center

Lead Designer

July 2016 - Current

- Responsible for the design, layout and formatting of materials in accordance to client and team needs
- Provided consultation on branding and logo options for marketing campaigns and group identity,
- Developed creative ideas for multiple platforms and mediums, both digital and print
- Prepared files for both mass production printing and large format on a variety of materials
- Helped re-brand and update old branding to stay current with today's design trends
- Worked under strict deadlines and managed multiple projects each week

Cayman Santoro Design

Freelance Designer

June 2006 - Current

- Worked on a variety of projects for clientele, including Genentech and Google
- Created branding, logos, business cards, flyers for digital and print for individuals and businesses
- Utilized design process to help solve a variety of design problems.

Avalon Hollywood

Motion Graphics Intern

June 2015 - December 2015

- Responsible for creating 15 second videos utilizing Motion Graphics for Avalon's Facebook and Instagram accounts to promote upcoming electronic dance music events.
- Worked with clients and provide creative and unique ideas and concepts in a timely manner.

United States Navy

Mass Communication Specialist

March 2007 - December 2011

- Primarily worked as lead photographer at Navy Information Operations Command in Ft. Meade, Maryland and Naval Support Activity Souda Bay in Crete, Greece.
- Presented the U.S. Navy to naval and civilian audiences through a variety of media including photography, journalism and graphic design
- Spearheaded designs of command publications
- Created two new quarterly newsletters still in publication today
- Led two others in completion of work in a timely manner

EDUCATION

Bachelors of Science in Visual Communications Minor in Business Administration - Marketing

San Francisco State University

Honors: Cum Laude, Dean's List

Associates of Arts in General Education

University of Maryland University College

SKILLS

Motion Graphics
Typography
Infographs
Iconography
Logo Design
Image Editing
Poster Design
Pixel Art

PROGRAMS

Adobe Creative Suite
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Acrobat
Microsoft Office

REFERENCES

Available upon request