Matthew Robinson

Innovation Management Intern at Robert Bosch NA



5 Core Strengths

Coach

Sets objectives to develop potential Creates thoughtful and rigorous environments

Philomath

Learns quickly Thrives in fast-moving projects Responds to dynamically changing environments

Believer

Purpose driven Values consistency Always strives for reliability

Catalyst

Acts and initiates action Values 'iterative' approach

Brainstormer

Devises new concepts and ideas Connects unconnectable things Finds new perspectives on familiar challenges

Skills Inventory

- Project scheduling
- Event Coordination
- Critical thinking
- Innovation management
- Applied innovation strategy & cocreation research
- Business modeling
- Design thinking

Skills & Competency Development

Innovation Management Cl Innovation Office, Chicago IL December 2016 - Present **Critical thinking/ Design thinking** Trained in Google Design Sprint in May 2017

Software development

Intermediate level by Oct 2017 Advanced by March 2018

Business modeling

CI Innovation Office, Chicago IL December 2016 - Present Financial Modeling & Go to Market Strategy

Starting Sept '17 with DREMEL Bu. Further development in 2018

Education

Columbia College Chicago Chicago, IL Graduated May 2017

Business & Entrepreneurship Dpt. Bachelors with Management Concentration

College of the Humanities (Columbia College Chicago) Art History Field of Study Minor

Matthew K Robinson

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For reference by Stefan Gspurning

To Whom It May Concern:

I'm a passionate hi-caliber generalist who contributes insight, motivation, and complementary skills on many teams and/or projects. I have experience working with consulting agencies and small companies from my degree in Management - I then managed a startup company before joining Bosch IT Corporate Innovation Office (CI/IO). My core strengths outline spells out the benefits and growth opportunities of my team working style. Additionally, the skills inventory outlines my concrete skills that were utilized or gained on recent projects.

I look forward to the upcoming Urban Mobility Hackathon in Chicago, and would greatly appreciate an opportunity to continue work with the Urban Mobility Strategy Group.

Best regards,

Matthew Robinson



MATTHEW ROBINSON

WORK HISTORY

Upcoming - Begins October 2017

Innovation Manager DREMEL

- Innovation and strategy consulting assignment with DREMEL business unit.
- I see this as a great opportunity to follow through on a key part of innovation management principles by extending my innovation capacity to a profitable business unit within Bosch.
- Executes internal Innovation Challenge initiative with main goal to introduce an entrepreneurial mindset, and make visible new business opportunities.
- Supports organizational development with focus on go to market strategy, community engagement, and open innovation.

December 2016 - October 2017

Innovation Management, Internship Innovation Office CI/IO, Robert Bosch LLC

- I developed and implemented an intrapreneurship initiative with training modules for Associates and engagement for management.
- Executes internal Innovation Challenge initiative with main goal to introduce an entrepreneurial mindset, and make visible new business opportunities.
- Supports organizational development and cocreation strategy for innovation concepts.

July 2016 - August 2017

Community Manager, Loqalus LLC

 Loqalus.com was a startup based in Chicago, USA. As Community Manager, I served as liaison between our platform developers and over 800 subscribed users.



Business Modeling Design Thinking Facilitation Mindset (Google Design Sprint May 2017)

MS Powerpoint, Word & Excel Adobe CC: Photoshop, Acrobat Pro & Media Encoder

Portuguese Language (Intermediate) Software Development (Intermediate)

'R" Environment for Data Analysis & Visualization (Beginner)

September 2016 - October 2016

Installation Manager/Project Team, EXPO|Chicago

- EXPO|Chicago is Chicago's international art exhibition with over 150+ galleries, museums, and institutions opting in for 4-day event.
- Worked with a team of six to oversee sixteen installations of large-scale art works varying in medium and technical complexity.

February 2016 - September 2016

Client Relations Project Manager Contract Client: Maison de Haj

- The client sought to increase efficiency within the high-end textiles industry by addressing sales pipeline, administrative, and organizational challenges.
- Implemented and customized appropriate softwares to allow easier internal information sharing, communications tracking, and centralized data.

May 2015 - January 2016

Intern, Artists Assistant/Fabricator, Kavi Gupta Gallery

 Maintained, archived, and added to internal database of press, patrons, and collectors for communications and marketing.

August 2014 - December 2015

Project Manager, Department of Exhibitions Columbia College Chicago

September 2013 - February 2015 Collections Researcher, Museum of Contemporary Photography



Bachelor of Arts, Dpt. Business & Entrepreneurship Columbia College Chicago 2017 Major: Management Minor: Art History GPA: 3.46 Cumulative GPA: 3.35



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