Whitney González

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CONTACT

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SUMMARY

UX/UI Designer with over 10 years experience designing iOS, Android, and web products for several clients including: Xoom PayPal, Lennar, Star Trek, and Guess.

SKILLS

Research, Strategy, User Experience Design, User Interface Design, Audit for best practices, iOS, Android, Web, Prototyping, User Testing, Front-end Development (HTML, CSS, and Javascript).

TOOLS

Sketch, Adobe Suite, InVision, Flinto, and Zeplin.

EDUCATION

2007–2010
MFA in Web Design / New Media
Academy of Art University

2003–2007
*BA in Design,
Visual Communications*
University of California, Davis

EXPERIENCE

2011–2017
Senior Designer
ArcTouch – Mobile and Connected Experiences

- UX: Brainstorm mobile experiences, create and organize feature-sets, research competition and best practices, create app flows and wireframes.
- UI: Visual design, adhere to brand guidelines, prototype, administer user testing, communicate designs with clients / team, log bugs for quality assurance.
- Front-End Development: Develop hybrid apps, responsive sites and web apps.

2010
Professor
Academy of Art University

- Teach graduate ActionScript 3 class, create lesson plans, tests and projects.
- Mentor designers into the world of development and to be able to create their own games and design portfolios.

2008–2011
Flash / Web Developer
Dubberly Design Office

- Bring visual designs to life in the form of Flash and HTML prototypes used in usability studies and to conceptualize application/web/OS designs.

2007
Graphic Designer
Lerch Construction Company

- Design and develop website, brochures, 2-pocket folder, postcard, greeting card, photo rendering, NCR forms, simplify logos and research Earth-friendly printing.

2007–2008
Graphic Designer
YesMedia

- Design logos, magazine, icons, and brochure for various clients.

2005–2007
Graphic Designer
Intercollegiate Athletics

- Design posters, questionnaires, RSVP letters, and flyers.