



MELISSA KIRK

CONTENT AND MARKETING STRATEGIST



PROFILE

I have worked in content management and development for nearly 20 years in nonfiction book publishing, writing, editing, blogging, and web content.



CONTACT

619 38th St.
Richmond, CA 94805

510-350-6701
Melissa@Createbuzz.biz



INTERESTS

Psychology & Wellness
The Arts
Community Development & Engagement
Social Service
Client Development
Entrepreneurship



SOFTWARE

Microsoft Office
Google Suite
Insightly
Photoshop



WORK EXPERIENCE

CREATEBUZZ CONSULTING

PRESENT

Owner

WORDS TO HONEY CONTENT MANAGEMENT

PRESENT

Owner

NEW HARBINGER PUBLICATIONS 2003-2016

Acquisitions & Developmental Editor

JOSSEY-BASS/WILEY 1999 - 2002

Editorial Assistant/Assistant Editor



SKILLS

Communication
Writing
Developmental Editing
Marketing
Market Research
Project Management



EDUCATION

HUMBOLDT STATE UNIVERSITY 1998

Bachelor of Arts - English