# Caeleigh MacNeil

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#### **EDUCATION**

### Duke University, Durham, North Carolina (2012-2016)

Majors: Environmental Science and English, Certificate in Policy Journalism and Media Studies, GPA: 3.58

## Organization for Tropical Studies, Costa Rica (July 2014)

• Performed biological field research and analysis, presented work orally in lecture format and in a scientific paper format suitable for publication. Worked with Costa Rican and American researchers. Examined the phenology of *Heliconia imbricata* as an independent research project.

# Danish Institute for Study Abroad, Copenhagen, Denmark (August 2014 – December 2014)

 Explored Arctic environmental science with prominent paleoclimatologists, including field studies in southern Denmark and on the Greenland Ice Sheet. Studied with experts in Arctic geopolitics, nonfiction travel writing and photojournalism. Created an in-depth photographic study of a German oceanography professor at the University of Copenhagen. Wrote travel essays on cultural aspects of Denmark and Greenland.

### **EXPERIENCE** (References available upon request)

### Editorial Assistant (August 2016-July 2017)

#### Earthjustice

Wrote, pitched and edited blogs, published blog and web content, selected and edited photos for blogs, wrote for quarterly print magazine, collaborated with company lawyers to fact check editorial materials, created promotional material for Facebook and Twitter. Trained interns in fact checking and blog publishing. See <a href="http://caeleighmacneil.com/">http://caeleighmacneil.com/</a> for examples of published magazine and blog articles.

## Freelance writer (April 2016-August 2016)

#### Earthjustice

 Wrote online blog articles, fact-checked material for blog articles and quarterly print magazine, transcribed interview recordings, brainstormed headlines for weekly newsletter and quarterly print magazine.

# **Editorial Intern (June-August 2015)**

# Earthjustice

Wrote and pitched online <u>blog</u> articles, including one of the <u>best performing blogs</u> on the Earthjustice website. Collaborated with lawyers on positioning strategies, contributed to the quarterly print magazine, publicized blog articles using Facebook and Twitter, researched and updated an online <u>interactive map</u> displaying hydraulic fracturing accidents in the US, formulated a social media strategy to publicize the map, contributed to social media strategy meetings.

## The Chronicle (January 2014-April 2016)

**Duke University School Newspaper** 

• Conducted research and interviews. Wrote articles for the news section, opinion section and online blog. Biweekly columnist with focus on environmental issues.

## **SKILLS**

- Writing, developmental editing, copy editing, AP Style
- HTML, blog publishing, Drupal, SEO
- Fact checking
- Social media promotion (Facebook, Instagram, Twitter)
- Project management, scheduling
- Graphic design, digital photography and photo editing
- Adobe Photoshop, Adobe Lightroom, Adobe Dreamweaver, Microsoft Office (Excel, Word, Powerpoint)