SAUL SUTCHER

sutcher@gmail. com

EXPERIENCE

Lead UX Designer
@ Boldium | 2015 - 2017

Leading UX design team at Boldium overseeing all UX design projects. Worked with dozens of clients on apps, websites and marketing campaigns to conduct UX research, analytics audits, user testing, A/B testing, wire-framing and generative UI development. One of three team members involved in agency-level strategy and all pitch meetings.

UX Designer/Product Manager
@ Boldium | 2013 - 2015

Developed UX for apps, websites, marketing campaigns, a touch table, a game console and a touchscreen projector. Worked as product manager to create product roadmaps and high-level product strategy with c-level management, managed designers and developers to concept and build apps, websites and campaigns.

Head of Product
@ Finding Rover | 2014

Lead product team at Finding Rover, helped to define two-year product roadmap, growth plan and marketing strategy. Built customer support team and designed customer acquistion strategy.

Founder/COO
@ Virtuvent | 2012 - 2013

Co-founded an event tech startup in New York. Built a platform used by events around the world to providing virtual access to conference sessions. Led marketing and operations and contributed to a 200% year over year growth.

Associate
@ Web Liquid Group | 2011 - 2012

Worked on projects across eight clients serving as part of each client's digital marketing team. Independently constructed and managed search marketing campaigns totally over $1M in annual spend. Increased lead generation volumes by up to 300%. Developed and created customized reporting systems for clients tracking all steps of the conversion funnel including numerous media and social media sources.

AWARDS

Awwwards   2017 - Autodesk Foundation website design

Davey award   2017 - Autodesk Foundation website design

Davey award   2015 - Touchjet website design

Communicator   2014 - Finding Rover App design and dev

EDUCATION

Occidental College
B.A. Economics with Honors

Trinity College Rome
Urban and Italian Studies