**Everett Meyers**

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Results-driven Project Manager (Certified Scrum Master- CSM) with 9+ years of experience leading QA and technology projects. Brings to the table a unique combination of creativity and analytical skills with a vast breadth of knowledge obtained from positions in EdTech, fitness, and consumer electronics. Skilled in managing and controlling program and project budget, schedule and scope. Proactive in risk mitigation and issue resolution. Adept at communications to customers, project team, and executives to ensure shared success.

***Professional Experience***

***Apple*** Sunnyvale, CA ***(July 2018-Current)***

**Growth Marketing, Subscription Services** Nov 2019-Current

**Front End QA, iWorks** Feb 2019-Nov 2019

**Front End QA, Marcom** July 2018-Jan 2019

• Own test execution of all manual Growth Marketing campaigns and implemented new processes to drive signups for Apple Software Services (e.g., Music, TV+, News, Arcade).

• Enterprise level black box QA Engineer responsible for ensuring successful on-going deployment of Apple's iWorks applications -- Numbers, Pages and Keynote -- and it's iCloud.com counterparts.
• Utilized a variety of internal QA and scripting tools to inspect CSS and HTML code, review Page Analytics and Video Player performance, and perform full functional and UI/UX test coverage.

• Highly experienced with web based Application services, the demands of the full product lifecycle, and bug reporting and isolation for high-volume products.

***Applause*** San Mateo, CA ***(Sept. 2016 –August 2017)***

**Senior Project Manager**

• Owned and managed up to 15 simultaneous customer engagements from emerging startups to Fortune 500 companies, implementing Applause SaaS and seamlessly integrating our Test Community into client's current SDLC and QA efforts.
• Engaged directly with all levels of company leadership to develop strong customer relationships, and be a thought leader in identifying and resolving complex customer and project issues.
• Continuously balanced customer satisfaction with the effective management of risk, scope and budget across the lifetime of the client’s projects.

***Lily Camera*** San Francisco, CA ***(May 2016-August 2016)***

**Beta Project Manager/****Lead QA Engineer**

* Developed and managed the entire full functional Test Program, gathered product requirements and created shared documentation, and through rigorous test case creation and execution successfully led my team to a Beta launch of the Lily Camera Drone and companion mobile apps.
* Hired, trained and supervised a 5-person QA team, in addition to collaborating cross-functionally with Engineering, Design, Marketing, and the Beta Testing Community.

***Fitbit*** San Francisco, CA ***(January 2016-April 2016)***

**Firmware QA Engineer**

• Contracted for the implementation of Firmware QA testing of the Charge HR 2, one of Fitbit’s most sought after products.

• Led the daily and weekly testing modules, performed cross-unit comparison testing, defined test spec and processes, and participated in devising the overall scope and direction of the project.

***Luidia*** San Carlos, CA ***(April 2012 - April 2015)***

**QA Manager/QA Engineer**

• Planned and executed all aspects of product testing projects, monitoring and maintaining compliance with tight budget and time requirements, and managed these efforts and team of on-site and overseas QA individuals in the US and Korea.

• Participated hands-on in multiple releases of several very distinct categories of projects: Equil Smart Pens, Web Collaboration Tools and Smart Whiteboard Capture software.

***Education***

**California State University, Chico** / **Bachelor’s Degree**

Journalism (Both Public Relations and News Editorial degrees)/English Minor **2004 – 2009**

**Certified ScrumMaster (**Scrum Alliance, Inc.)  **March 2016**

**Microsoft Project 2016 Certification (**New Horizons) **Dec. 2017**