



**DATA CENTERS**.com<sup>SM</sup>

**Advertising Program**

## Advertising Packages

Want to get your company, service or product in front of a captive audience actively researching data center and technology related services and providers? Datacenters.com delivers immense opportunities for advertisers to establish brand awareness, promote thought leadership, and drive traffic and leads.

Advertising on Datacenters.com is easy and cost effective. We offer three advertising packages based on your time frame and the number of impressions your ads receive. Simply select your package, submit payment and upload your advertisements through our online management platform.

### Quarterly Package

**15,000 Impressions**  
Approximately 3 Months  
Multiple Ad Placements  
Display & Text Ads  
**0% Discount**

**\$750**

### Biannual Package

**30,000 Impressions**  
Approximately 6 Months  
Multiple Ad Placements  
Display & Text Ads  
**5% Discount**

**\$1,425**

### Annual Package

**60,000 Impressions**  
Approximately 12 Months  
Multiple Ad Placements  
Display & Text Ads  
**10% Discount**

**\$2,700**

## Questions? Contact Us!

To learn more about advertising and sponsorship programs or to build your own custom program, contact **Yogi Simms** at **+1 833-471-7100** or **yogi@datacenters.com**

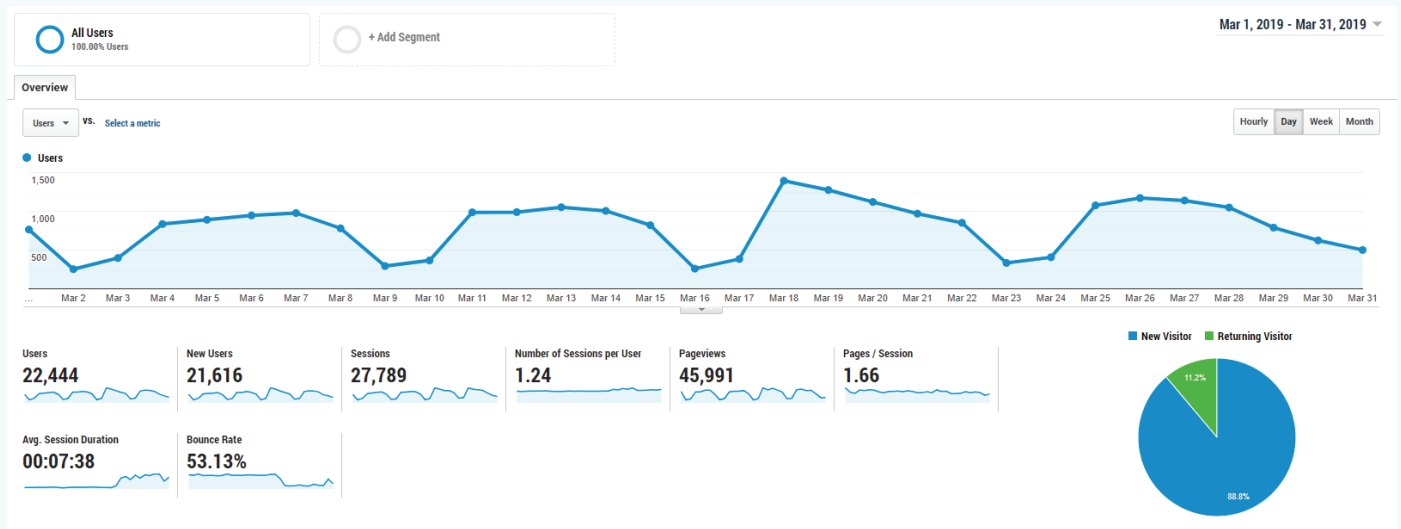
## More Information

- One or more ads will be displayed on the same page in different ad placements.
- Ads are sold on a Cost Per 1,000 (CPM) ad impression basis.
- CPM starts at \$45 per 1,000 impressions or \$.045 per impression.
- Average click-through rates (CTR) vary from 1-4% depending on your ads.

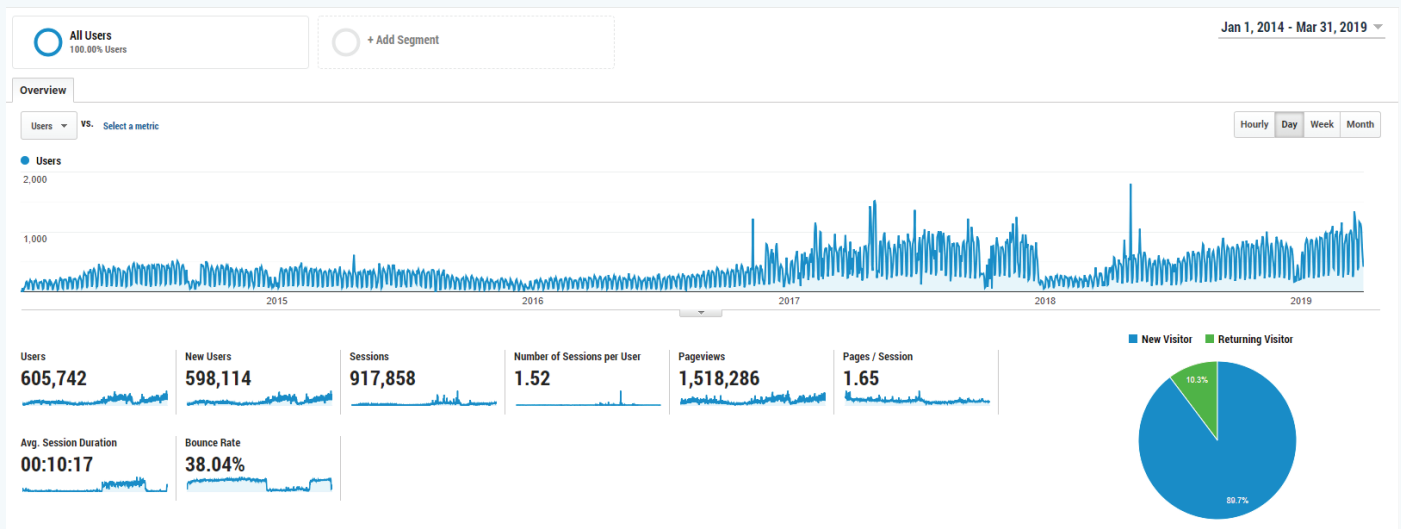
## Website Traffic & Stats

Datacenters.com drives more than 22,000 users, 45,000 page views, and 3,000 companies per month. Our visitors consist of IT decision makers, consultants, real estate brokers, and data center facilities operators.

## Monthly Traffic



## Since Inception (2014)



## Advertising Placement (Example)

Top Leaderboard

Speak with an Expert +1 833-471-7100

My Profile My Bookmarks Provider Admin Marketplace Admin Logout

DATACENTERS.com

Data Centers Marketplace Services Resources Real Estate News

All Topics Business Cloud Colocation Network Design Infrastructure Energy Hardware Providers Security Software Technology

DATACENTERS.com Your Advertisement Here

### Technology News

Cloud computing has changed the way we do business indefinitely. Most companies have come around to appreciate the convenience and cost-effectiveness of storing data with... [Show More](#)



**5G Wireless: Intersection with Edge Computing and Application Development**  
23 Dec 2018



**Tape Storage - Old School vs. New School Technologies**  
22 Dec 2018



**Rackspace Invests Heavily in Bold New European Expansion Plan**  
13 Dec 2018



**Tape Storage - Old School vs. New School Technologies**  
25 Dec 2018



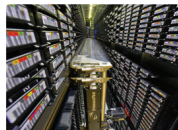
**How do data centers charge their customers?**  
18 Dec 2018



**Cloud Computing Comparison: Google Cloud vs Amazon AWS**  
11 Dec 2018



**5G Wireless: Intersection with Edge Computing and Application Development**  
23 Dec 2018



**Tape Storage - Old School vs. New School Technologies**  
22 Dec 2018



**Rackspace Invests Heavily in Bold New European Expansion Plan**  
22 Dec 2018

1 2 3 ... 12 →

DATACENTERS.com Your Advertisement Here

Sponsored

**Cyxtera: Security, Infrastructure, Together.**  
[www.cyxtera.com](http://www.cyxtera.com)  
Cyxtera represents a vision founded at the confluence of two revolutionary forces.

#### Download Resources

Checklists	5
Whitepapers	100
Case studies	122
RFP Templates	8
Plans and Templates	2
Market Reports	108
Industry Reports	76

[All Resources](#)

DATACENTERS.com

Your Advertisement Here

Subscribe to Our Newsletter to Receive All Posts in Your Inbox!

Email

[Subscribe](#)

Text Ad Sidebar

Large Rectangle Sidebar

Bottom Leaderboard

#### Top Locations

Ashburn  
San Francisco  
Dallas  
Chicago  
Atlanta  
New York  
View All

#### Top Providers

Equinix  
Digital Realty  
QTS Data Centers  
CoreSite  
Cyxtera  
AT&T  
View All

#### Top Services

Colocation Hosting  
Dedicated Server  
Cloud Services  
Internet Services  
Network (WAN)  
Cyber Security  
Disaster Recovery

#### Resources

Checklists  
Buyer's Guide  
RFP Template  
Case Studies

#### Company

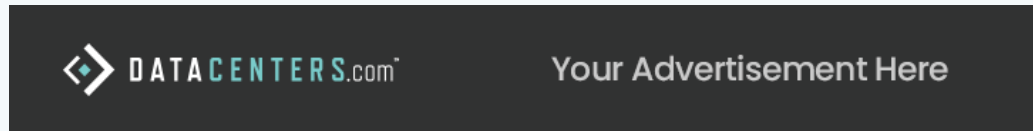
About Us  
Agent Program  
News & Blog  
Contact  
Terms of Use  
Privacy Policy  
Sitemap

#### Contact

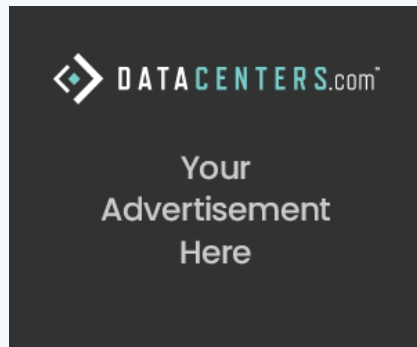
+1 833-471-7100  
[info@datacenters.com](mailto:info@datacenters.com)  
10333 E Dry Creek Rd, Suite 430  
Englewood, CO 80112

## Banner Advertising Sizes

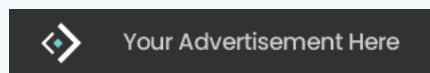
Datacenters.com offers banner advertisements that align with your existing ad sizes. Advertisement sizing is based on the most common and best performing ad sizes. This includes leaderboard, inline rectangle, large rectangle, skyscraper, wide skyscraper, mobile leaderboard, and half page ads.



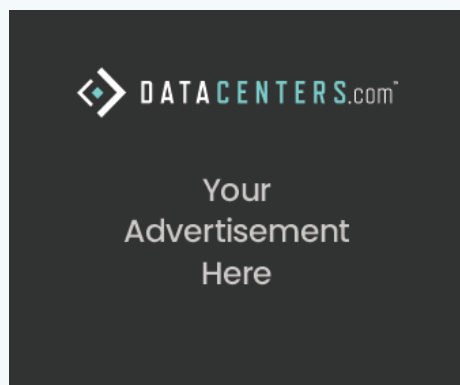
Leaderboard 728x90



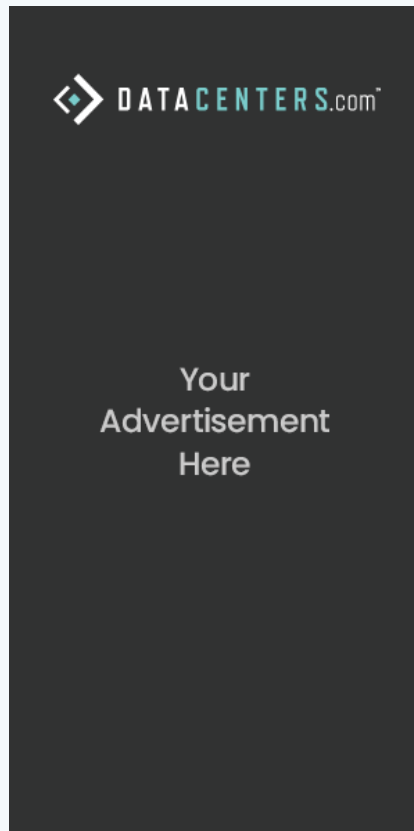
Inline Rectangle  
300x250



Mobile Leaderboard  
320x50



Large Rectangle  
336x280



Half Page  
300x600



Skyscraper  
100x600