DATACENTERS.com℠

Advertising Program

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Advertising Packages

Want to get your company, service or product in front of a captive audience actively researching data center and technology related services and providers? Datacenters.com delivers immense opportunities for advertisers to establish brand awareness, promote thought leadership, and drive traffic and leads.

Advertising on Datacenters.com is easy and cost effective. We offer three advertising packages based on your time frame and the number of impressions your ads receive. Simply select your package, submit payment and upload your advertisements through our online management platform.

Quarterly Package

15,000 Impressions

Approximately 3 Months

Multiple Ad Placements

Display & Text Ads

0% Discount

$750

Biannual Package

30,000 Impressions

Approximately 6 Months

Multiple Ad Placements

Display & Text Ads

5% Discount

$1,425

Annual Package

60,000 Impressions

Approximately 12 Months

Multiple Ad Placements

Display & Text Ads

10% Discount

$2,700

Questions? Contact Us!

To learn more about advertising and sponsorship programs or to build your own custom program, contact **Yogi Simms** at **+1 833-471-7100** or **yogi@datacenters.com**
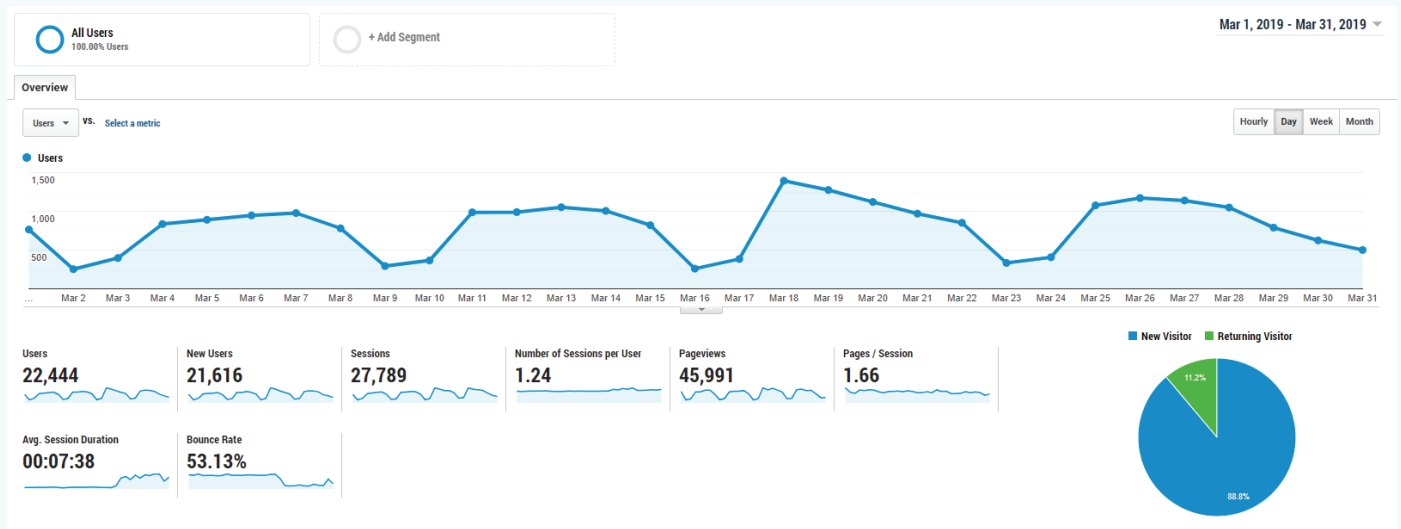
More Information

☑ One or more ads will be displayed on the same page in different ad placements.

☑ Ads are sold on a Cost Per 1,000 (CPM) ad impression basis.

☑ CPM starts at $45 per 1,000 impressions or $.045 per impression.

☑ Average click-through rates (CTR) very from 1-4% depending on your ads.
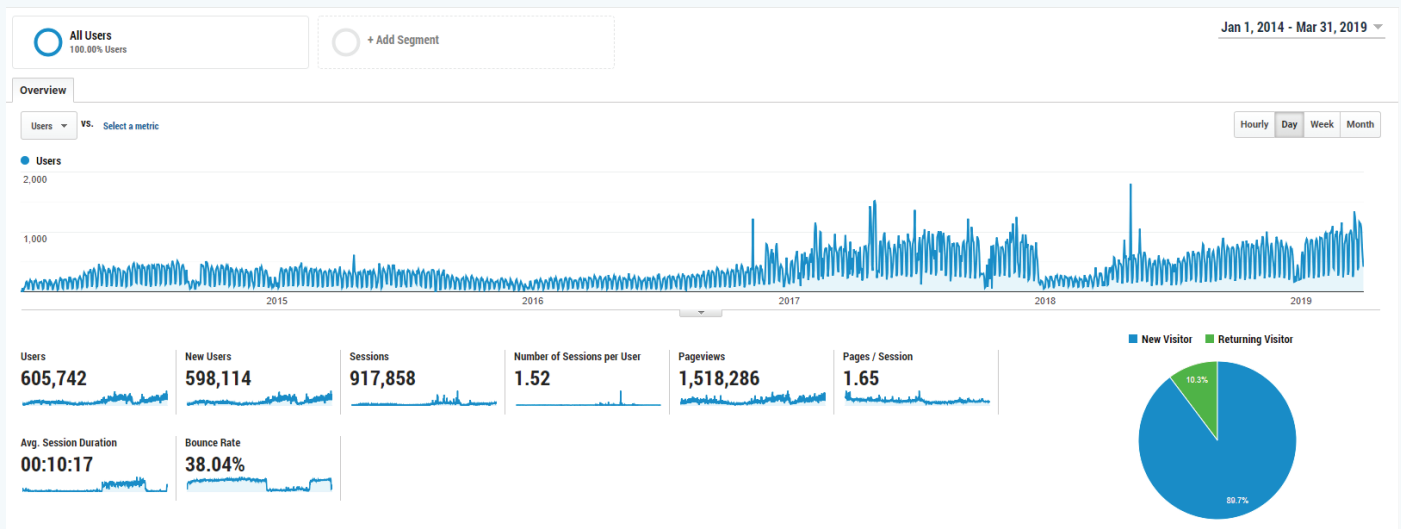
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Website Traffic & Stats

Datacenters.com drives more than 22,000 users, 45,000 page views, and 3,000 companies per month. Our visitors consist of IT decision makers, consultants, real estate brokers, and data center facilities operators.

Monthly Traffic

Users 22,444	**New Users** 21,616	**Sessions** 27,789	**Number of Sessions per User** 1.24	**Pageviews** 45,991
Avg. Session Duration 00:07:38	**Bounce Rate** 53.13%			**Pages / Session** 1.66

Date range: Mar 1, 2019 - Mar 31, 2019

New Visitor 88.8% / Returning Visitor 11.2%

Since Inception (2014)

Date range: Jan 1, 2014 - Mar 31, 2019

Users 605,742	**New Users** 598,114	**Sessions** 917,858	**Number of Sessions per User** 1.52	**Pageviews** 1,518,286
Avg. Session Duration 00:10:17	**Bounce Rate** 38.04%			**Pages / Session** 1.65

New Visitor 89.7% / Returning Visitor 10.3%

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Advertising Placement (Example)

Top Leaderboard

Text Ad Sidebar

Large Rectangle Sidebar

Bottom Leaderboard
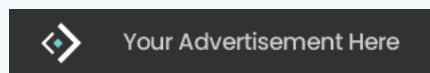
Banner Advertising Sizes

Datacenters.com offers banner advertisements that align with your existing ad sizes. Advertisement sizing is based on the most common and best performing ad sizes. This includes leaderboard, inline rectangle, large rectangle, skyscraper, wide skyscraper, mobile leaderboard, and half page ads.
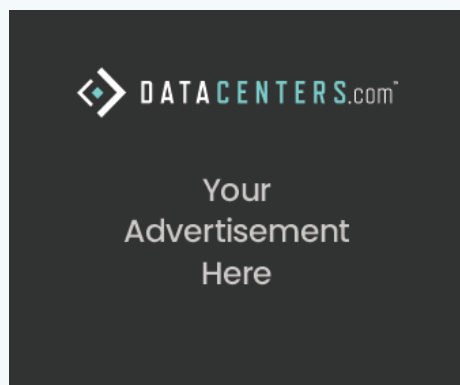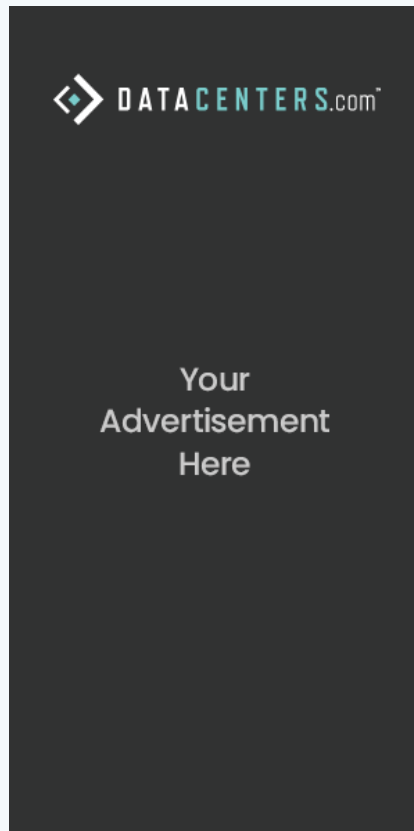
◆ DATACENTERS.com Your Advertisement Here

Leaderboard 728x90

◆ DATACENTERS.com

Your Advertisement Here
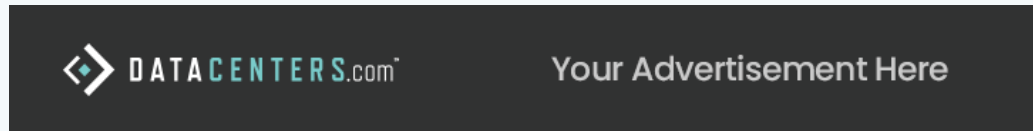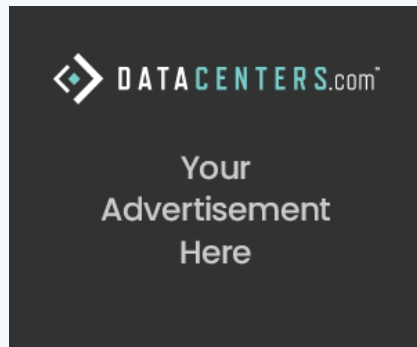
Inline Rectangle
300x250

◆ Your Advertisement Here

Mobile Leaderboard
320x50

◆ DATACENTERS.com

Your Advertisement Here

Large Rectangle
336x280

◆ DATACENTERS.com

Your Advertisement Here

Half Page
300x600

◆

Your Advertisement Here

Skyscraper
100x600