



America's Test Kitchen Names Chef Jonathan Zaragoza as Editor-in-Residence, Expanding Focus on Modern Mexican Cooking

Viral Culinary Creator to Debut New Recipe Series and Video Content Across ATK Platforms Beginning April 20, and to Publish First Book with ATK in Fall 2027

Boston, MA (April 20, 2026) — [America's Test Kitchen](#) (ATK), the leading multimedia culinary brand known for its rigorous approach to recipe development and teaching consumers how to cook, today announces chef and fast-rising content creator [Jonathan Zaragoza](#) as its newest Editor-in-Residence – marking a continued expansion of the brand's investment in contemporary culinary voices and globally inspired home cooking.

Launching today, Zaragoza's residency will introduce a slate of original recipes and video content rooted in his bold, technique-driven approach to Mexican cuisine, adapted through ATK's signature testing process. His first recipe also debuts today, with additional content rolling out across ATK's digital platforms, social channels, and video programming in the months ahead.

The appointment builds on ATK's Editor-in-Residence program, launched in 2025 to bring influential culinary creators into its Boston test kitchen. Designed to bridge cultural storytelling with culinary rigor, the initiative reflects a broader shift in food media toward creator-led content and more globally representative perspectives in the home kitchen. Additional Editors-in-Residence, include [Aran Goyoaga](#), [Lidey Heuck](#), [Vallery Lomas](#), [Nik Sharma](#), and [Maggie Zhu](#) – influential culinary leaders recognized for their unique approaches to cooking, storytelling, and engaging audiences worldwide.

"Jonathan represents exactly where food media is headed: deeply knowledgeable, highly engaging, and rooted in both tradition and innovation," says Dan Souza, Chief Content Officer at America's Test Kitchen. "Through this residency, we're able to pair his distinct voice and perspective with ATK's testing expertise to create recipes that are not only exciting, but incredibly reliable for home cooks."

Zaragoza has quickly emerged as a dynamic voice in food media, recognized for his vibrant approach to Mexican cooking and his ability to translate deep cultural knowledge into accessible, engaging recipes. His upcoming book, *Hecho a Mano* ("made by hand") to be published by America's Test Kitchen in fall 2027, reflects this ethos – honoring and teaching foundational Mexican cooking methods while sharing exceptionally flavorful recipes for the home cook. Known for his approachable style and engaging voice, Zaragoza brings both

modern and heritage dishes to life alongside stories of culture and identity. With a rapidly growing audience across social platforms, he has built a loyal following through visually driven, educational content that celebrates flavor, process, and tradition.

During his residency, Zaragoza will collaborate closely with ATK's test cooks and editorial team to develop recipes that merge his personal culinary perspective with the brand's meticulous approach to recipe development. He will also appear in original video content and across ATK's editorial programming, offering audiences an inside look at his process and inspiration.

"For me, cooking has always been about honoring where flavors come from while continuing to evolve them," says Zaragoza. "America's Test Kitchen is the ideal place to explore that balance – where curiosity, precision, and creativity all come together. I can't wait to work alongside the team to develop recipes that people can learn from and bring into their own kitchens."

With new content rolling out throughout the spring and summer, Zaragoza's residency underscores ATK's ongoing evolution as a platform for emerging culinary talent and culturally relevant storytelling – while continuing to deliver the trusted recipes and techniques its audience relies on.

About America's Test Kitchen

The mission of America's Test Kitchen (ATK) is to empower and inspire confidence, community, and creativity in the kitchen. Founded in 1992, the company is the leading multimedia cooking resource serving millions of fans with TV shows (America's Test Kitchen, Cook's Country, and America's Test Kitchen: The Next Generation), a magazine (Cook's Illustrated), cookbooks, a podcast (Proof), Netflix vodcasts, FAST channels, short-form video series, and the ATK Essential subscription for digital content. Located in a state-of-the-art, 15,000-square-foot test kitchen in Boston's Seaport District, ATK has earned the trust of home cooks and culinary experts alike thanks to its one-of-a-kind processes and best-in-class techniques. Fifty full-time (admittedly very meticulous) test cooks, editors, and product testers spend their days tweaking every variable to find the very best recipes, equipment, ingredients, and techniques. Learn more at <https://www.americastestkitchen.com/>.