



American Queen Voyages™ Partners with America's Test Kitchen for Taste of the Mississippi River Cruise Sweepstakes

The winner will enjoy special guests, amazing prizes, and mouthwatering cuisine

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Fort Lauderdale, FL – May 1, 2023 – [American Queen Voyages™](#), part of Hornblower® Group, has announced a [Taste of the Mississippi River Cruise sweepstakes](#) with partner [America's Test Kitchen](#). The pair will be giving one lucky winner and a guest the once-in-a-lifetime opportunity to embark on a culinary adventure on the Lower Mississippi River.

"We are thrilled to partner with America's Test Kitchen to offer this one-of-a-kind culinary adventure on the Mississippi River and give one lucky winner the opportunity to experience our new culinary program," said Cindy D'Aoust, president, American Queen Voyages. "We have formed an incredible partnership with America's Test Kitchen, and this is just the beginning of what we have planned for our guests and viewers."

The sweepstakes grand prize will include a nine-day sailing on the largest steamboat in the world, *American Queen*®. The winner will sail from New Orleans to Memphis from Oct. 29 to Nov. 6, 2023 on a [voyage](#) that will invigorate their taste buds with the flavors of the South. During the voyage, guests will visit American Queen Voyages exclusive port, Nottoway, LA, to explore a traditional Southern experience. In addition, the voyage will stop in St. Francisville, LA; Natchez, MI; Vicksburg, MI; Tunica, MI and finally, Memphis, TN.

Sailing with the winner of the sweepstakes will be Culinary Ambassador Regina Charboneau and America's Test Kitchen Executive Editorial Director Bridget Lancaster. The winner and their guest will have the unique opportunity to participate in a private culinary class with Regina Charboneau. They will also receive America's Test Kitchen merchandise, spring cookbooks and a six-month membership to the America's Test Kitchen Online Cooking School. The Online Cooking School provides comprehensive cooking courses taught by experienced chefs and gives students personalized feedback to improve their culinary skills.

"Our partnership with American Queen Voyages™ is creating unique opportunities and experiences such as this sweepstakes, that give us the opportunity to reach enthusiastic home cooks, while adding to the amazing culinary program that American Queen Voyages offers," said Jack Bishop, America's Test Kitchen's Chief Content Officer.

Additionally, the winner will enjoy a one-night pre-cruise hotel, unlimited guided tours, unlimited beverages, open bars & lounges, locally sourced & regionally inspired cuisine, gourmet selections, in-room dining, unlimited Wi-Fi, live, daily onboard entertainment & enrichment, and bicycles. Port taxes & fees, pre-paid gratuities, and airfare for the winner and their guest are also included in the prize.

To learn more about the sweepstakes, visit www.AQVoyages.com/Sweepstakes. For more information on American Queen Voyages, contact your travel professional or call 833-598-0119 or visit www.AQVoyages.com.

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About American Queen Voyages

American Queen Voyages™, recently ranked the top U.S. river cruise line and #5 globally by TRAVEL+LEISURE magazine, offers the most varied and comprehensive portfolio of North American itineraries and experiences, comprised of Rivers, Lakes & Oceans and Expedition, which includes new Alaska and Central America expedition experiences. To book or for more information on American Queen Voyages, contact your travel professional or call 833-598-0119 or visit www.AQVoyages.com.

About Hornblower Group

Hornblower Group is a global leader in world-class experiences. The corporate entity of Hornblower Group is comprised of American Queen Voyages® and City Experiences. Seaward Services, Inc., a marine services company specializing in the operation, maintenance and repair of government and privately owned vessels, is also a subsidiary of Hornblower Group, operating and maintaining U.S. Navy Ranges and port facilities, including local oil spill response. Today, Hornblower's footprint spans 111 countries and territories, and 125 U.S. cities, with offerings including water-based experiences, land-based experiences, overnight cruise experiences, ferry and transportation services and full-service support via Hornblower Shipyard at Bridgeport Boatworks in Connecticut. Hornblower Group is headquartered in San Francisco, California, with additional corporate offices in Boston, Massachusetts; Chicago, Illinois; Fort Lauderdale, Florida; London, United Kingdom; New Albany, Indiana; New York, New York; and across Ontario, Canada. For more information visit hornblowercorp.com.

About Journey Beyond

Australia's leading experiential tourism group, Journey Beyond, part of the Hornblower Group, is privileged to operate 13 brands spanning the country, connecting guests to the land, and to each other. Headquartered in Adelaide, Journey Beyond formed in 2016 and now comprises tourism brands including: iconic trains The Ghan, Indian Pacific, Great Southern and The Overland; premium small-group outback operator Outback Spirit; eco-luxe lodge Sal Salis Ningaloo Reef; aquatic adventures Cruise Whitsundays, Rottneet Express, Horizontal Falls Seaplane Adventures, Darwin Harbour Cruises and Journey Beyond Cruise Sydney; and our tallest members, Melbourne Skydeck and Eureka 89.

The Journey Beyond Travel Club unlocks exclusive member-only offers, priority access, special benefits and last-minute upgrade offers. With our pillars of Rail Expeditions, Touring/Cruise, Camps and Lodges, and Attractions, a Journey Beyond holiday is comprehensive from start to finish. Join us as we take the amazing and turn it into breathtaking. www.journeybeyond.com

About America's Test Kitchen

America's Test Kitchen, based in a state-of-the-art 15,000 sq.ft. test kitchen in Boston's Seaport District, is dedicated to finding the very best recipes for home cooks. Sixty full-time (admittedly obsessive) test cooks, editors, and product testers spend their days testing recipes 30, 40, up to 100 times, tweaking every variable until they understand how and why recipes work. They also test cookware and supermarket ingredients so viewers can bypass marketing hype and buy the best quality products. As the home of Cook's Illustrated and Cook's Country magazines, and publisher of more than one dozen cookbooks each year, America's Test Kitchen has earned the respect of the publishing industry, the culinary world, and millions of home cooks. America's Test Kitchen the television show launched in 2001, and the company added a second television program, Cook's Country, in 2008.

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