



Cook's Illustrated Wins 2023 National Magazine Award for Excellence

Leading Culinary Publication Celebrates 30th Anniversary with One of the Most Prestigious Honors in Journalism

New York (March 29, 2023) – Last night, Cook's Illustrated Magazine was awarded the National Magazine Award for General Excellence, in the Service and Lifestyle category by the American Society of Magazine Editors.

Cook's Illustrated competed against *Eater*, *Good Housekeeping*, *Harper's Bazaar* and *Men's Health*. The National Magazine Awards are considered among the most prestigious in digital and print journalism. Dan Souza, Cook's Illustrated's editor in chief, was on hand in New York City to accept the award. In his remarks he congratulated the Cook's Illustrated team for their brilliance and hard work.

The General Excellence award honors print, digital and multiplatform publications for editorial excellence and audience engagement. The award also recognizes the importance of editorially driven brand extensions. Judges evaluated entries based on the achievement of editorial and visual superiority in print, online and in person; the cross-platform integration of print, digital and experiential content; and the editors' success in serving the interests of their readers.

"We are so proud of the entire Cook's Illustrated team," said Dan Suratt, Chief Executive Officer at America's Test Kitchen. "This honor underscores Cook's Illustrated's achievement over the past thirty years in setting the standard for investigating how and why recipes work, which in turn has helped millions of readers become better cooks."

The awards, established in 1966, are sponsored by ASME in association with the Columbia University Graduate School of Journalism. They are known as the "Ellies," for the Alexander Calder stabile elephant given to each winner. ASME said that a total of 243 national and regional publications entered the Ellie Awards this year, submitting 426 print, 526 digital and 121 multiplatform entries. Sixty-two publications were nominated in

22 categories. Originally limited to print magazines, the awards now recognize magazine journalism published in any medium.

About America's Test Kitchen

America's Test Kitchen, based in a state-of-the-art 15,000 sq.ft. test kitchen in Boston's Seaport District, is dedicated to finding the very best recipes for home cooks. Sixty full-time (admittedly obsessive) test cooks, editors, and product testers spend their days testing recipes 30, 40, up to 100 times, tweaking every variable until they understand how and why recipes work. They also test cookware and supermarket ingredients so viewers can bypass marketing hype and buy the best quality products. As the home of Cook's Illustrated and Cook's Country magazines, and publisher of more than one dozen cookbooks each year, America's Test Kitchen has earned the respect of the publishing industry, the culinary world, and millions of home cooks. America's Test Kitchen the television show launched in 2001, and the company added a second television program, Cook's Country, in 2008.