



## A Guide for Directors

As a director of Experience Guildford, the Chair and CEO ask that:

- You are a member of the Company;
- You are a representative of a levy-paying business (mandatory or voluntary) and that the levy for the year is paid in full;
- You attend a minimum of 3 meetings per year, held bi-monthly. If 3 consecutive meetings are missed, the chair will review your position on the board;
- You submit a list of your skills and interests for the Chair and CEO to identify strengths that may support specific needs of the BID;
- You keep board meeting content confidential;
- If you feel that a matter tabled will cause a conflict of interest, or if you have a vested interest (personal or financial), please flag it and absent yourself from the discussion;
- You act as an ambassador for Experience Guildford and act accordingly;
- You always seek the advice of the BID team if you are asked a question about the Company that you are not confident about and;
- You act in the best interests of the Company and report any concerns to the BID team or Chair.

Welcome to the Experience Guildford Board of Directors